

AS 'warns' treasurer to open his files

by Mike Hutcheson and Daniel C. Carson.

Treasurer Ralph Shuman was "warned" by members of the Associated Students Executive Cabinet last Tuesday that he can not keep his business files secret, according to information officer Milla McConnell.

Shuman suddenly denied *Phoenix* reporters further access to his files last week following disclosure of irregularities in the AS book loan program. The loans are disbursed by the Pan Afrikan Student Union.

Shuman, also a spokesperson for PASU, told *Phoenix* reporters, "I don't want to talk to you."

This departure from established AS procedure follows action by PASU itself and by the Student Activities Office to protect book loan records from public inspection.

There are four places where authorized book loan records are kept. PASU is supposed to keep a carbon copy in its office for each approved loan. The forms include applicant's legal name, the books to be purchased, and the total cost of the loan.

PASU President Ernest Walker said on Wednesday, Feb. 18, that PASU records were not available for inspection. He said Obie Blanton, the PASU member in charge of the book loans, kept the copies "in his briefcase."

Carbon copies of the forms are also on file with AS Treasurer Shuman, Student Activities Director Sandra Duffield, and the Auxiliary Accounting

Office.

So far, only Auxiliary Accounting has granted unrestricted access to book loan documents.

The Associated Students are organized as a nonprofit corporation. Students become members, actually "stockholders" in the AS, with payment of a \$10 fee when they register.

The California Corporations Code says, "All books and records of the corporation may be inspected by any member."

The code further provides that "refusal of a lawful demand for inspection" could result in an audit by the Superior Court of the County of San Francisco.

If an AS official continued to keep his files secret, he would risk punishment for contempt of court, according to the code.

Sandra Duffield believes that book loan documents are "made public" when they reach Auxiliary Accounting, not before. However, the language of the incorporation statutes specify that "all" AS records are to be open.

AS Business Manager Jose Rodriguez believes that Shuman's files are legally public record. "All transactions are public," said Rodriguez, including all copies of the spending authorization forms for the book loan program.

Information Officer Milla McConnell agreed, saying, "Ralph has been advised that this is a non-profit corporation and that all records are public."

He (Shuman) has been warned that the Board (of Directors) can take specific actions against him."

A reliable source told *Phoenix* that the group was trying to "iron out their differences" on the public records issue before discussion in any public forum.

Sandra Duffield, Student Activities Director, ruled out a *Phoenix* check of her files on Monday. Duffield said that the only way she would show her records would be on the request of AS President LeMond Goodloe.

But Goodloe declined to make the request. He said, "Sandy knows I don't have the authority to do anything like that."

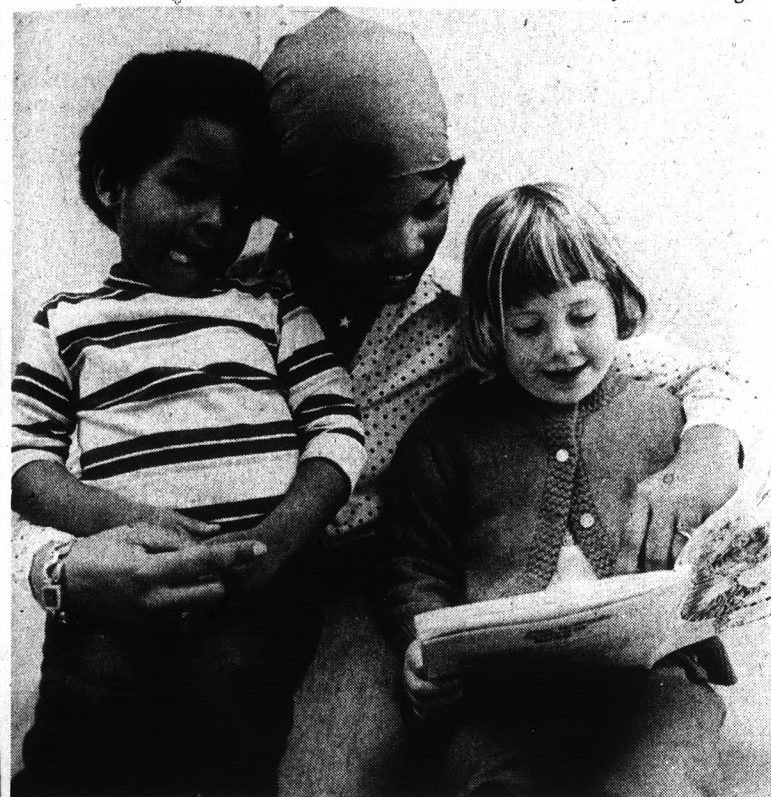
Goodloe conceded that more is involved than merely a question of procedure. PASU President Ernest Walker, Jr., ran against Goodloe and lost in the Spring, 1975 election.

"I may be a politician, but I'm not that political," said Goodloe, in refusing to make the written request to Duffield.

Goodloe has in the past consistently favored keeping AS files open to the public. When Shuman first tried to deny reporters access to his files on Feb. 17, Goodloe intervened and persuaded the Treasurer to reverse himself in a closed session. Shuman changed his mind again ten days later.

At an AS Executive Cabinet meeting Monday, it was Goodloe who made it

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Mickey, Wanda, and Elaine share a story in the AS Children's Center amidst growing tension. Photo-Russ Lee

Parents angry over child care

by Pat Konley and Mary McGrath

Last week, four black families removed their children from the Associated Students Children's Center citing unsanitary conditions and philosophical differences. With the help of AS Treasurer Ralph Shuman, they are seeking legal recourse in a growing dispute over conditions at the center.

Don and Martha Houston, who removed their son, complained of "urine on the floor, backed-up toilets permissive disciplinary policies."

"People look at the exterior and think the place is great. But it's hell for the kids. The help there is just plain lazy," said Don Houston.

Jim Maddux, director of the center,

says the charges of unsanitary conditions are unfounded.

"We were inspected within the last month by the Environmental Health Inspector, and regularly by the Fire Inspector and the city and county inspectors who check the dorms and dining center. We have never been cited for anything," Maddux said.

"On the forms they filled out when they were withdrawing their children, only one of the four families said anything about the conditions. Though he (Houston) called it 'deplorable,' he gave me no specifics. Others said they couldn't afford it and one said she was pregnant," said Maddux.

Continued on Page 4, Column 1

New School gets new reprieve

By Doug Kott

The Academic Senate voted Tuesday to extend the New School program for an additional three to five years.

Last year, the Senate voted to extend the program through the Fall, 1976 semester. The new three-year extension will be added to this, and will begin in the Spring, 1977 semester.

The extension must still be approved by President Paul F. Romberg.

The New School program was set up in 1972, as a place for courses that don't fit in any regular department. These courses are designed to be interdisciplinary - combining several disciplines such as science, business and humanities - and topical, relating to current events and trends. Each semester's program has a different theme; this year's theme is organized labor. Each class is worth two units, and the teachers may or

may not combine classes and teach as a team.

The program has been criticized by some of the faculty, and the administration, as being too expensive. The chief complaint has been that classes are too small to be worth the teachers' time.

Roger Williams, coordinator of the committee that runs New School, isn't sure that Romberg will approve it or

not, he can disapprove of anything, any time," Williams said. "He may do nothing, and just decide to let the Senate vote stand."

"I have no idea if he will finally pass it or not," he said.

Romberg was not available for comment.

Williams said he met with Romberg on Wednesday afternoon, and that Romberg asked some "negative"

questions.

"He was concerned about the expense, about the low teacher-student ratio," said Williams. "He was also concerned about the grading policy. The grades have generally been higher than those for the rest of the university, but that hasn't been true for the last two semesters."

Williams said he promised to talk to Romberg again, as soon as he gets the reaction of faculty members to Romberg's questions.

International Relations assistant professor, Ted Keller, who is also on the committee that runs New School, thinks that faculty apathy is the reason why the program hasn't been more successful.

"New School's biggest problem, so far, has been indifference," Keller said. "No one is knifing it in the back; but the faculty has not been helping it, either."

Keller said that the incentive for teachers to make the program work just isn't there.

"You understand, when a whole new course is worked out, a lot of work has to go into it. And then, when it comes time for the teacher to come up for tenure, or rehiring for another year, he finds that it just doesn't count because the new course isn't in the department," he said.

Another problem, said Keller, was that the units the students get from taking New School courses do not necessarily count towards a degree. Whether they are accepted or not depends on the individual departments.

In spite of the drawbacks, though, Keller thinks that the program is worthwhile.

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Flu bug strikes hard this season

Robert LaChappelle

Flu, with all its attendant miseries, has hit the campus hard, and reduced attendance in many a classroom.

But it is not, according to the Student Health Center, an epidemic, nor is it the "killer" strain of the disease that has alarmed the East Coast.

Dr. Eugene Bossi, Health Services director, said that in February, 45 students were treated at the Health Center for flu, and that 24 students reported in for "re-checks." This

represents an increase of 81 per cent over the same month last year.

This year, too, 211 students came into the Center with "upper respiratory infections" (most notably the common cold) - 44 more than in February, 1975.

There are no statistics, of course, on the number of students, teachers and administrators who have not sought treatment here, but have been laid low by the disease.

The situation in the Broadcast Communication Arts Department is

not untypical. "We've had a rush of people calling in sick," said Betty Jorgensen, department secretary. "Some faculty members have been sick, but more with colds than with the flu. It's heavier than usual."

Some areas of the campus seemed to have escaped the outbreak however. A spokesman for the Physical Education Department said "very few" cases - faculty and students alike - had been reported.

The strain of the disease that has

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Romberg: Personal Profile Of the President

By Karl Schweitzer

A friend refers to him jokingly, as "a cross between Ichabod Crane and Abraham Lincoln." A foe refers to him, not so jokingly, as "the campus Machiavelli."

Like most men in positions of power, Paul F. Romberg, president of San Francisco State University, has friends and foes in abundance.

He has been called many things, most of them complimentary. But he has also been called, by some members of the SF State faculty, "elusive" and "incommunicative."

"He has not been that talkative with the faculty."

"He was a lot more dogmatic when I first knew him."

"Princely Paul."

"I don't know when he has a spare moment, but I wonder if there aren't some times when he wouldn't rather just be teaching."

"He's a warm and responsive human being. He can be tough if the situation demands it. A person with his responsibilities has to be both."

Phoenix recently spoke with Romberg and various people who have served with him during his career as an educator and administrator. Here, then, is a profile of the man and his performance, as seen by Romberg himself and others.

The son of a pharmacist, Paul Frederick Romberg was born in Nebraska the last day of 1921. He attended both the University of Nebraska and the University of Iowa during 1941. He took Navy pre-flight instruction at Iowa, later received his wings and was a Marine Corps pilot and squadron executive officer in the Pacific Theater during World War II.

Married in 1944 to his high school sweetheart, Rose, Romberg returned from the war and enrolled again at Nebraska. He got his doctorate in 1954, specializing in botany and genetics. It was at this time that he made a lifelong commitment to education.

James Horton was studying plant pathology at Iowa State University

when Romberg arrived to teach there. Horton later served with Romberg at Cal State Bakersfield, where he is now dean of a system of undergraduate counseling known as the Academic Village.

Horton talked recently of Romberg's teaching methods:

"He came from Wabash to teach Introductory Botany. Of course, Iowa State was an Ag school, but we had an introductory botany course that normally had about 1200 students per year. It was taught in a different format from most classes, which allowed a greater student-teacher contact."

"There were no lectures. The students, instead, would come into the laboratories where there'd be about a 10 or 15 minute introduction to the day's activity. Paul's office was right next to this classroom, so he was always interacting with students. When he arrived we had about 15 or 20 botany majors."

"How does he work? Here's one way. He would get grades from the instructors, and when he saw a person who was making a good grade, he'd ask, 'Why aren't you a botany major?' The person would hem and haw, and Paul would usually convince that person that a botany major was as good a science degree as you could get from Iowa State. When he left we had about 85 majors. In a space of about three years."

"This is a technique used by a lot of people. But usually they go only as far as simply soliciting majors. And when the kids get out and can't find a job, like gee whiz, you know, we didn't say it would be a rose garden. Instead Paul went out during the summer and worked very diligently in various areas preparing jobs for students who would be graduating in a year or two."

Horton says Romberg is very affable, that he encourages familiarity. But he concedes that the situation at SF State could be different.

"At San Francisco the lines are already well drawn," Horton continued. "It isn't a matter of getting to know

the faculty. That's probably an overstatement. But he walked into a situation where the battleground was nicely marked out. And he probably is very careful to treat all people pretty much in the same fashion. That is, openly, or at least what appears to be openly, without a whole lot of favoritism."

While at Iowa State, Romberg began to develop his potential as an administrator.

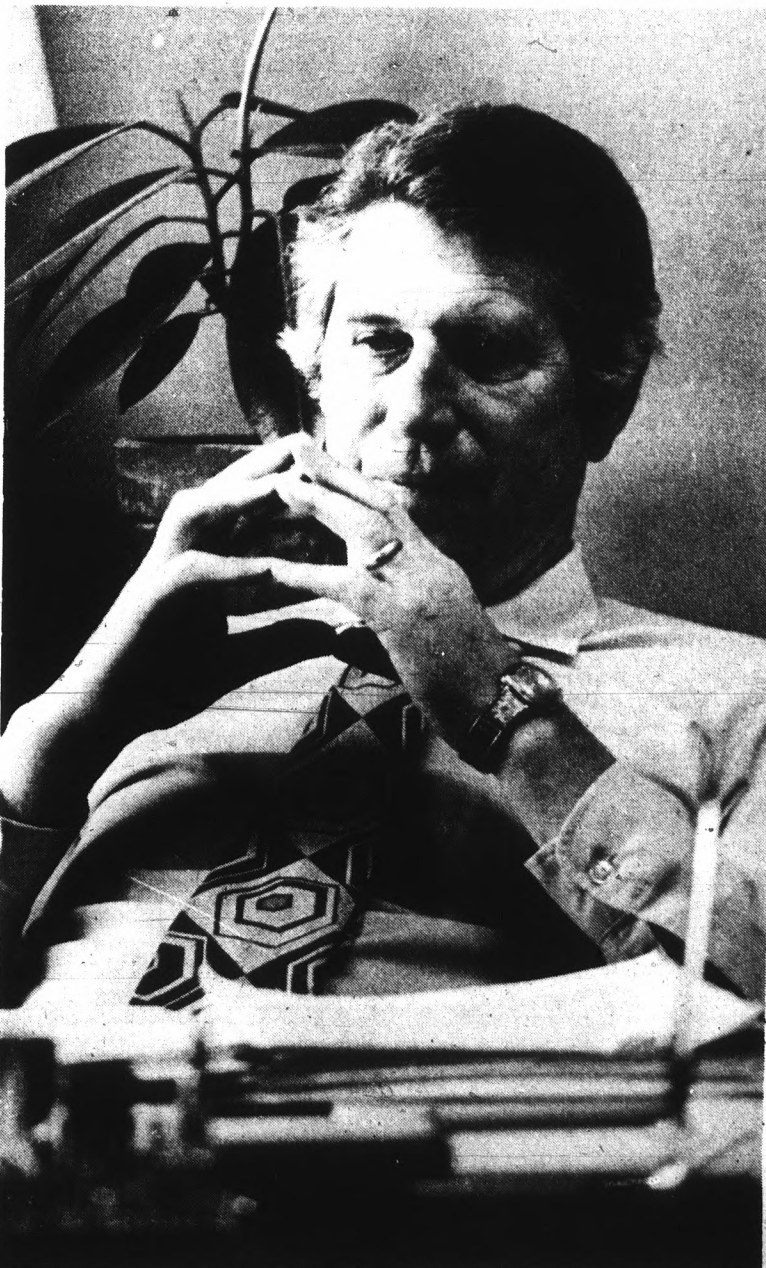
"In any department there are a large number of people who can teach and do research," Horton said. "There will always be one or two individuals who, in addition, have some ability to organize things. People recognized this ability, and they kept asking him to do things."

"And he sort of extended himself farther and farther away from classroom teaching. It was such a lovely, simple process, you never really recognize that it was happening."

"There's one story about Paul that would give you the idea. The botany club went on field trips each year. We would rent a school bus and drive for miles up into the mountains in Colorado or New Mexico, right after school. We'd be gone for a week and then come back. That's hard, hard riding. Paul thought, gee, wouldn't it be neat if we had a field camp in Colorado. We could get out there in cars rather than in buses, with tents and stuff like that. So he talked to the department chairman, who said, 'Why not take a look at it?'"

"Two days later Paul had all kinds of Army surplus stuff lined up in Des Moines. He had bulldozers, generator sets, quonset huts. He had water purifying apparatus and sewage treating apparatus. He had the whole works ready to go. He went in and told the department chairman, 'Well, I've got all the stuff, let's go!' And the department chairman says, 'Now w-w-wait!' And the upshot of it all was that the department chairman didn't really want to go in this direction. Paul had everything organized. Matter of

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SF State President Paul F. Romberg

Photo-Riff

by Nancy Spiller

Gypsies have been reading palms and telling fortunes professionally for 3000 years. Jack Adams would like his family to be able to do so in Daly City; but it is more than a problem of legitimacy, it is one of discrimination both by and against Gypsies.

"I have been fighting this thing for three years now, and I will fight it until I die," Adams said. He had just lost a battle with the Daly City Council to allow palm reading for profit.

"It has become a police problem where it is allowed. There have been pockets picked, and people have been bailed out of large sums of money. I believe in an ounce of prevention." So said Victor Kyrikis, mayor of Daly City, giving his reasons for supporting the new city ordinance to prohibit any profit making "fortune telling and like practices."

William E. Boyd, attorney for Adams in his struggle for the right to practice this cultural tradition, said it is unfair to prevent a group of people from performing their jobs.

"The prohibition of an entire occupation in order to prevent illegal acts is not proper. It is a First Amendment right to disseminate information. Fortune telling is nothing more than free speech," said Boyd.

"You are very confident, happy on the outside, but unhappy on the inside. This will change, your life will change I see in June or July. I see you becoming very successful at something, papers. You are signing something," said Madame Diana, Palm Reader and Future Forecaster in a high-pitched monotone while holding my clammy palm before her.

"What is it you do, anyway?" she asked. I hedged the question, for \$10 she's supposed to tell me. "Couldn't you tell me something about my past?" I asked.

"That is a much deeper reading," she said with a smile, looking up from my long lifeline. This was, after all, only the minimum palm-and-psychic reading special.

Belmont and Menlo Park have allowed palmists to operate for several years. Madame Marla is stationed in Menlo Park after a four-year fight for her business license. It is a case which Adams and Boyd are very interested in.

"I have no story to give you. I had no fight," said Marla when asked about the details of her successful case against the city council.

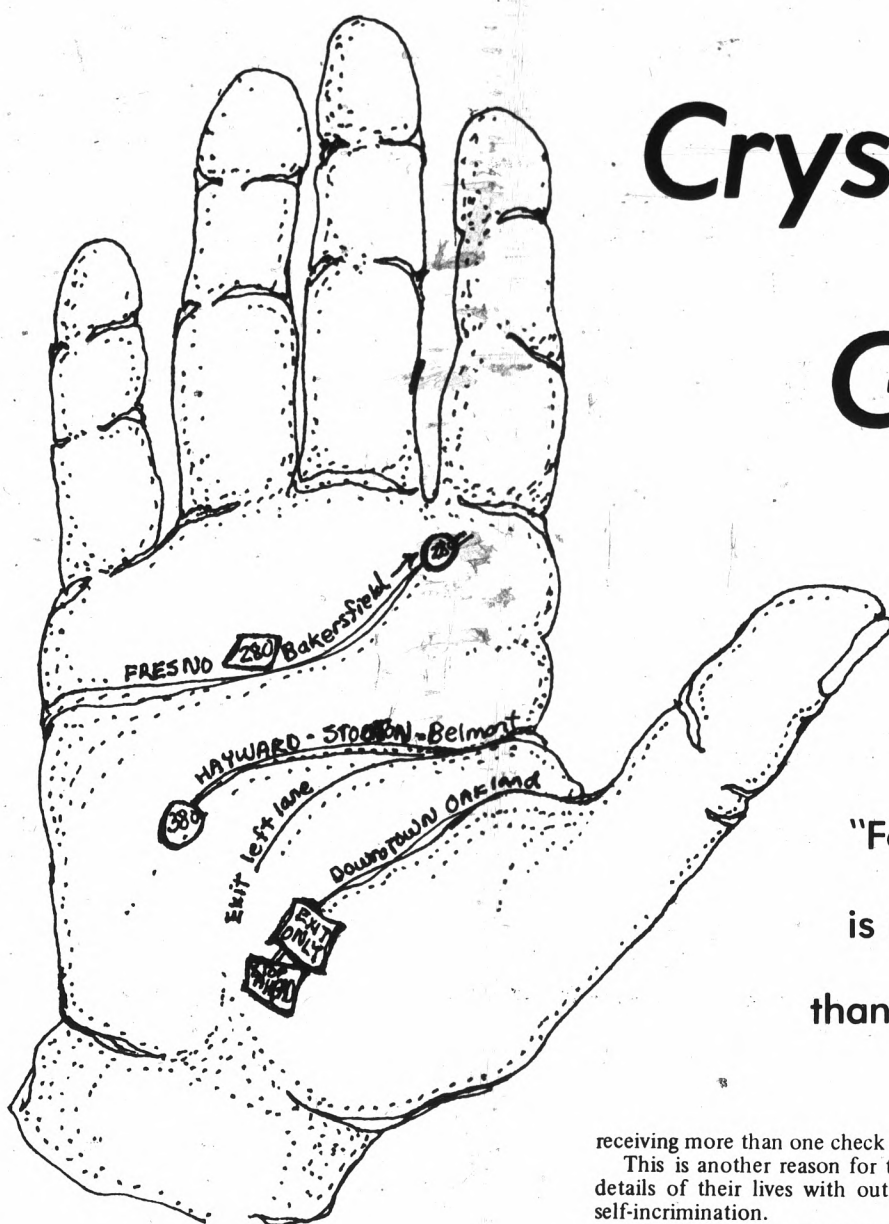
Many Gypsies are reluctant to talk about their occupations and their life styles to non-tribal members. Their tribes, and the substructured families, are close knit groups in the Gypsy world.

They live by laws that have been handed down through generations of a nomadic people. Their ethnic ties have preserved a national culture that has known no homeland for several thousand years. They have traditionally held the undesirable jobs of their host country: undertakers, tinkers, horse sellers, and the modern extension of this, used car salesmen.

When things go wrong, Gypsies, as with the Jews, become a favorite scapegoat of countries that will persecute them in hopes of exorcising the whole of societies ills. Hitler sent 400,000 Gypsies to their death. It is these same tribal customs that are the cause of the Gypsies' alienation from modern American life. They generally frown upon education and keep their children from attending school in many cases.

Because they move around frequently, and have unregistered births at home rather than in a hospital, their records and transcripts become a hopeless tangle that prevents those that do want to attend from being admitted to public schools.

[Madame Diana is listed in the Yellow Pages under "Spiritual Consultants," right between Madame Fatima



and Madame Zora. She has converted the front room of her El Camino Real home in Belmont into an orange shag-carpeted "reading" room. There is a tank of exotic looking fish in one corner, gold-veined mirrored tiles from the floor to the ceiling, and a crystal ball sits on the coffee table.

She resumes her trance-like speech and concentrates on the palm. "Someone close to you will be gravel..." "Mommy, can I have an ice cream now?" asked the little dark-haired girl, interrupting Madame Diana with a firm tug on the sleeve of her floral-print lounging robe. Still clinging to the palm, she turned to her daughter and sternly answered her with an unfamiliar two-syllable word that sounded like "ho" in Gypsy. The child went away in stunned silence.

A worker in the San Francisco Department of Social Services presented the school administration with a list of 90 Gypsy children who belonged in a classroom. The administration wouldn't touch it. The city schools don't have the funds or the space to handle the illiterate 12-year-old who may disappear in two months. The result of this is a high rate of illiteracy in the Gypsy

Crystal ball clouds Gypsies' future

"Fortune telling
is nothing more
than free speech"

receiving more than one check a month.

This is another reason for their reluctance to discuss details of their lives with outsiders; They are afraid of self-incrimination.

Adams would not give a clear answer when asked how many people were in his immediate family that were interested in applying for a palm reading license.

"Well, that is hard to say," he said.

He hedged when asked what he does for a living, and how long had he been living in Daly City. He asked that no pictures be taken, granting them only after his lawyer requested him to do so.

"You will have one marriage that will last you a lifetime, a very long and happy lifetime," Madame Diana said. "Well, that is about all, do you have any questions about anything that I have said?"

I tried to clarify a few points, but things just got more muddled. A "grave illness in an immediate family member" became an involvement with medicine upon closer examination. I have her the money.

"Thank-you very much, and please come back again for a deeper exploration of the future," she said, escorting me to the door and locking the screen after letting me out. It had lasted all of 10 minutes. I took my palm and tucked it away safely in the pocket of my coat.

Barbara Miller is one of the reasons so many cities in the Bay Area prohibit fortune telling. For 14 years,

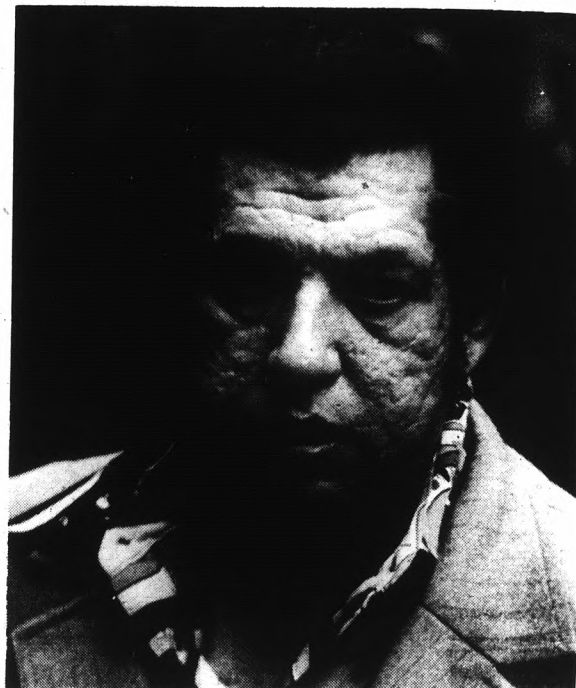
Miller was the self-imposed head psychic soothsayer of San Francisco.

She had a deal going with an inspector in the fraud detail; if he would keep all the other fortune-tellers out of the city, she would make sure that he had nothing but good fortune. Things were going fine, until 1964 when she decided to go to Los Angeles to open a franchise operation.

A Los Angeles detective went along with her scheme just long enough to get her sent to the Corona Women's Prison. The fraud inspector was dismissed from the force.

Miller was released after 18 months due to ill health, and today is living in San Francisco. Palm Reading is now illegal in San Francisco and she is retired from the business.

Adams is discussing the possibility of putting up a sign in front of his home that would read "Palmistry, Fortune Telling, Free."



Nick Adams, fighting for his right to tell fortunes.

Photo - Riff

SF State hit by flu bug this season

Continued from Page 1

hit SF State is called "Vancouver, or Victoria-Type A", and is a variant of the Hong Kong flu so predominant three years ago.

"Flu itself," said Dr. Bossi, "is a relatively benign disease. But there are secondary complications that can cause far more severe illnesses."

He noted the "normal" flu season starts in late November, and medical authorities thought that the current wave of the disease would not be cause for alarm because it got underway late in January.

Dr. Bossi also had advice for those who come down with the disease:

"Don't fight it. Take it easy, don't try to work when you've got it. This can only prolong the disease and lead to more serious problems."

AS wants more student involvement

by Mike Hutcheson

The Associated Student Legislature was asked to consider a plan to "decentralize" itself on March 3.

AS president LeMond Goodloe cited lack of interest in programs as they are now run, student government response to the demands of special interest groups only, and the need to put more emphasis on academic programs as reasons for the plan.

Written by Cyd Mathias, administrative assistant to the president, and JoAnn Scott, speaker of the AS Legislature, the proposal would change the existing structure of the legislative body.

In a prepared statement, Goodloe said, "...it is apparent to me that students, faculty, and administrators are generally uninformed and uninvolved with student government. This is not an uncommon phenomenon throughout the state and nation, but some

student governments have implemented programs that are able to attract the interest and participation of the majority of their students.

"We (student government) ...often find ourselves rationalizing our existence by performing services that we think students need and want. Though we are representatives of 24,000 students, we usually respond to the demands of small interest groups."

The plan says, "Even though the program directors are managing their programs properly, the bulk of the students are simply not interested in using the services they provide."

It proposes that a committee should "review the existing programs and make recommendations as to their future direction."

The proposals charge that, "In the past student government has virtually neglected academic endeavors—an area of concern to all students."

The AS Decentralization Proposal

asks that councils be formed within each department.

Representatives-at-large would divide responsibility equally for campus funded organizations. It says, "It is the feeling of some members that once elected these representatives rarely return to their constituency..."

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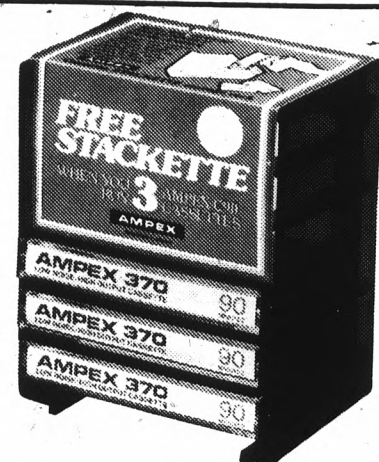
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Big beef sizzling in McDonaldland

by Walther Ch. Wuttke

There's trouble in McDonaldland these days.

A group that calls itself People Against McDonald's (PAM) has been fighting the McDonald's franchise at Haight and Stanyan Streets since its opening last month.

The group charges—McDonald's made promises before the opening and failed to keep them. The allegedly broken promises dealt with the architecture of the restaurant to the food quality, according to "Doc" Crane, a co-founder of PAM. PAM said McDonald's has created a litter problem in the neighborhood and that Gene Gonzales, the operator, has not done anything about it.

Gonzales strongly denied PAM's charges.

"I never made any promises and therefore I can't break any," he said. Gonzales said that his "kids", the employees clean up the area in a four-block radius.

One point that enrages PAM more than anything else is that people from the area were not hired to work at the neighborhood McDonald's. Crane said that people from the area should have had first priority for the jobs there. According to Crane The Haight has a very high unemployment rate and people are looking for any kind of jobs.

The job interviews for the 75 jobs were held in the Sunset District. "If you want to hire people from the neighborhood you don't hold interviews 48 blocks away from the area", Crane said. He was turned down because of "lack of experience", as were many other Haight residents.

"How much experience do you need to work at a McDonald's", he asks.

"I would rather be working below minimum wage than receive welfare".

The reason McDonalds could go ahead and build the restaurant was because "they made all these promises and so we (the neighborhood) did not go the the Board of Appeals".

PAM would like to see the money earned in the neighborhood stay there. Crane said that McDonalds is taking business away from area merchants and he does not like to see this happen.

"We want to spend the little money we have in our stores and not in some non-neighborhood oriented store."

PAM is a group of about 40 persons, according to Crane, "but we are growing daily." PAM works with several neighborhood groups.

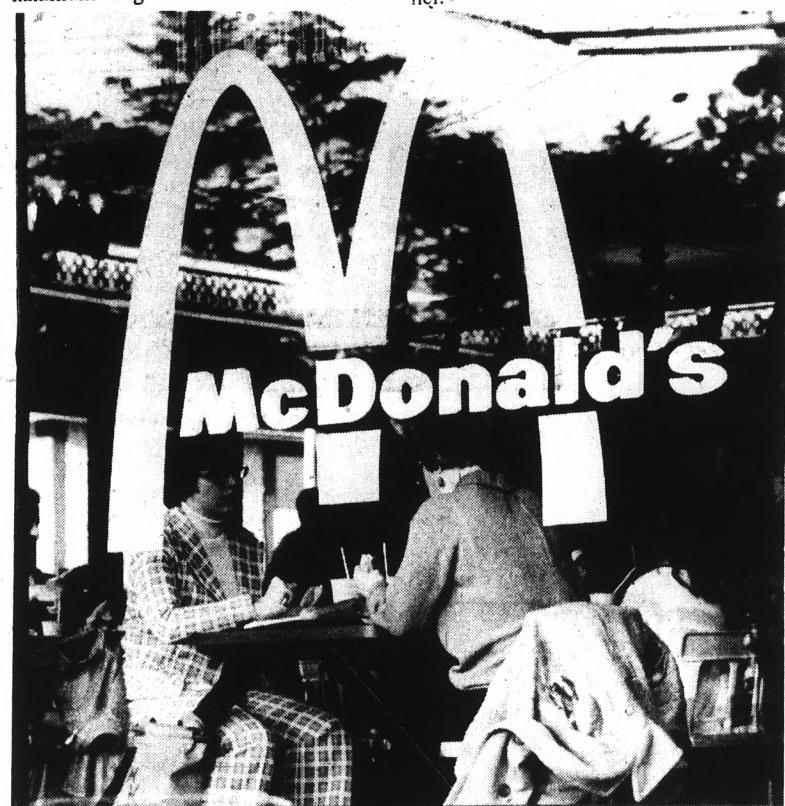
PAM does not fight against McDonald's in general, but against the specific one in their neighborhood.

PAM is now trying to get people hired or to get the shop closed. "It is a cancer in our neighborhood and all the people are fighting against it. They do that with peaceful means. "We are not into bombing", Crane said.

The group received an endorsement by the New World Liberation Front in their magazine TUG, but "we don't know what to think about that", Crane said.

PAM picks the restaurant and distributes leaflets listing their grievances, but it is not a union type of picket line. "We have too many other things to do, so not too many picketers show up, but we have a lot of support", said Crane and "our group is growing daily", he adds.

Gene Gonzales regards PAM's charges as "a bunch of lies". He said that about 56 of his 75 employees are from the area. He does not want to hire McDonald's experienced personnel, except on the management level, he would rather train his own personnel.



McDonald's at Haight and Stanyan is in trouble.

Photo-Martin Jeong

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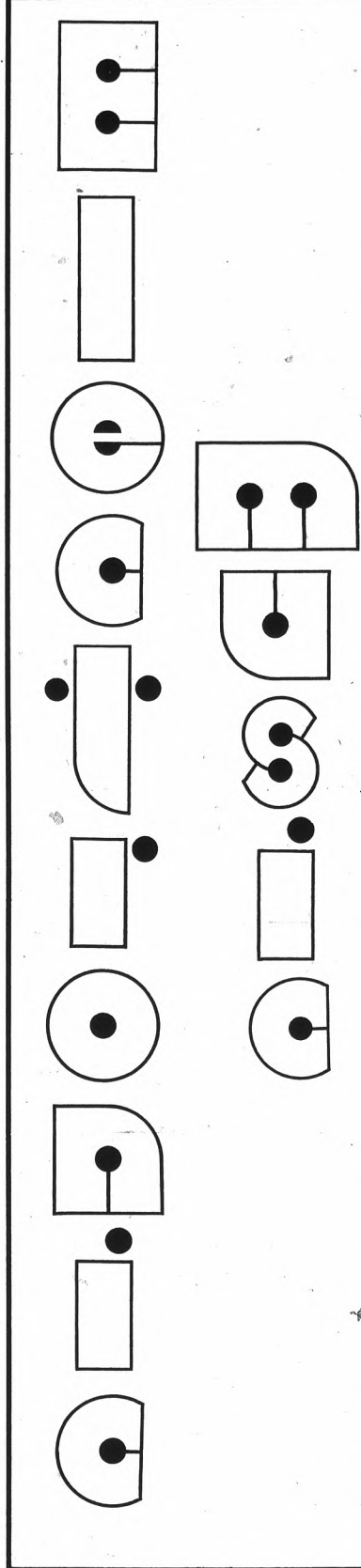
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by Anatole Burkin

Balanced on the edge of his green vinyl swivel chair, the "composer" leans forward and carefully examines a maze of color-coded wires bulging from a panel of electronic switchboards.

Finding the correct one, he pulls it out of its socket and patches it into another circuit with the measured delicacy of a surgeon completing his final suture.

He swivels to the right, the chair creaking, a foreshadowing of what is about to come.

The stereo speakers spit out sounds that bombard the eardrums like wire brushes and beats that shake the bones from their sockets.

This is the creation of electronically synthesized music and the destruction of common notions of harmony, melody and rhythm, all from a tiny, back-closet-of-a-room, CA 205.

As this cacophony overwhelms every molecule of matter in the room, Brian Schindele, 21, a drama and music major, listens for a moment while checking the instruments, then shakes his shoulder-length hair and shuts down the polyphonic reactor with a twist of one dial.

He begins pulling out the patch-cords two by two from boxes with names as violent as "attack generator," "sine-tooth generator" and others as esoteric as "cathode ray oscilloscope" and "envelope detector." He will try again, in hopes of inventing a more interesting and pleasing combination.

Schindele is one out of only twelve students who are able to get into Herbert Bielawa's electronic music laboratory class each semester. The class is popular among music students, according to Bielawa, who says that he can take only one tenth of those who try to get in.

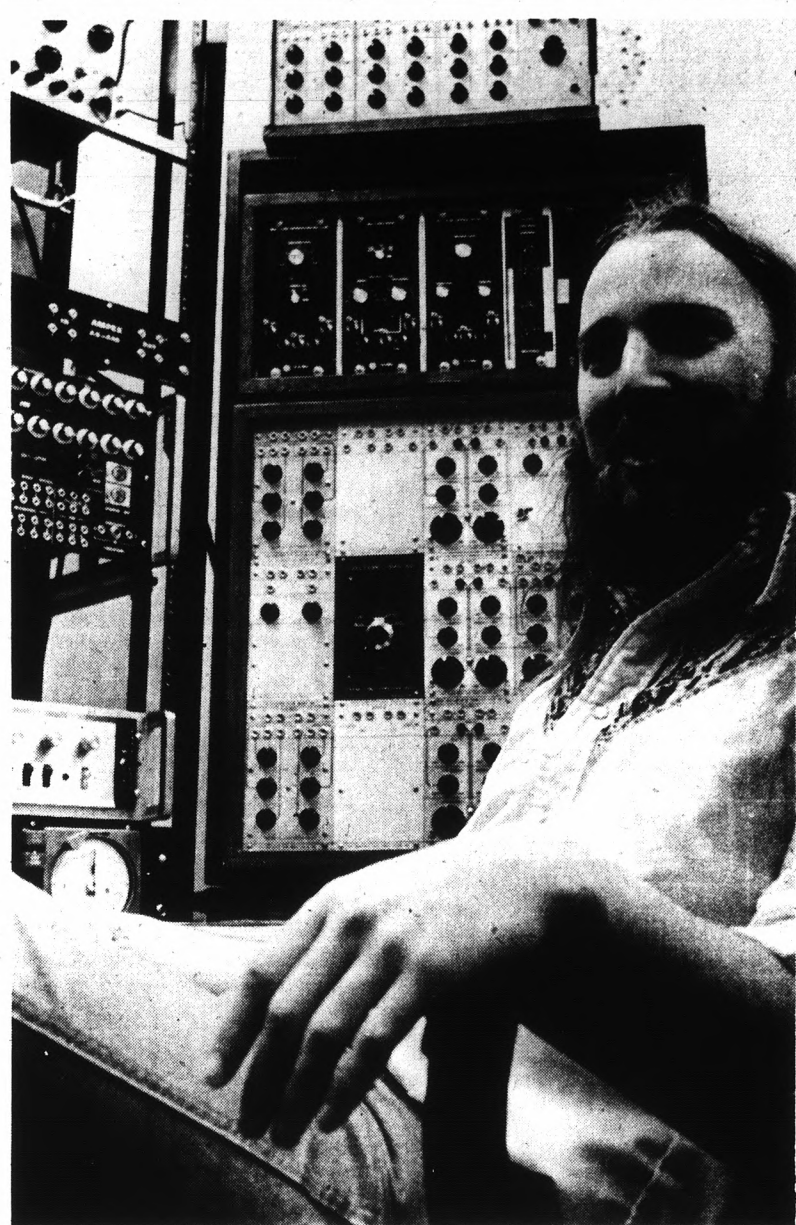
"It's like the Army," said Schindele with a capricious grin as he explained his role in society. "Some people have to kill people and some have to be accountants. And some people have to make electronic music."

Scot Lancaster, a junior majoring in music composition, takes the class for more practical reasons.

"There are options open in electronic music that are not available in other musical forms," he said. "But the restrictions of conventional music provide their own challenges."

Lancaster is more interested in the development of electronic hardware because of the greater economic possibilities.

"In order to make bread with purely electronic music, people's ears have a long way to go," he said.



Brian Schindele, electronic music composer

Photo-Heinz Ludke

"Many people are afraid to perform new music because it hasn't gone through the acid test."

Bielawa is the only instructor at SF State that teaches electronic music but considers himself primarily a composer of acoustic music. He was responsible for designing most of the studio, which began in 1967.

Speaking softly through a thick salt-and-pepper beard over the toned-down volume of a piece he was taping, Bielawa gave his thoughts on electronic rock music.

"They do some terribly fascinating things but the synthesizers are always

connected to a keyboard. The fact there is a keyboard keeps a person in that environment and you have to work hard to get away from classical forms of composition," he said.

According to Bielawa, the monetary worth of the studio equals two grand pianos. Yet it is already obsolete. Modern electronic music studios are using digital computers that are faster and more variable than the devices at SF State.

Have computers been used to actually write music?

"Well, you have someone programming the computer, then the computer writes the music. Who is composing then, the computer or the man who taught or programmed it?" said Bielawa.

Students line up to compete for jobs

by Mike Olson

The job market will not be a dead-end for one-third of the students who sign up for interviews in this semester's on-campus recruiting program.

Thirty per cent of the students interviewed will be hired by the various companies participating said Eugene McCarley, associate director of the placement center.

There are two sign up periods this semester. The first began Feb. 9 for the companies interviewing Feb. 18 through Mar. 5. The second will begin Tuesday, Mar. 2, for the companies

scheduled from Mar. 8 through 26. On each scheduled interview day, a company or corporation representative will conduct the interviews.

The placement center offers a variety of services for interested students including a pre-interview workshop where the student learns the importance of appearance, body language and how to research the organization.

There is "a whole range of things," McCarley said.

Most of the recruiters are looking for students about to receive a BA or MA in business, economics, accounting, or finance.

The two basic attributes the recruiter will be looking for are:

- 1) Past successes in education, work, or extracurricular activities.
- 2) Some indication of leadership potential.

Interested students can pick up the interview schedule at Mary Ward Hall 126.

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New TV criticism: 'public is stupefied'

by Richard Rathman

Arthur Berger thinks television today is "pretty crappy."

In Berger's latest book, *The TV-Guided American*, the SF State associate professor in social science tells how television, "the most powerful medium in history," reinforces certain ideas and stereotypes, and exerts a subtle, guiding influence on the American public.

"Television is not an accurate reflection of society, but it does reflect certain things about society," Berger said. "Television takes care of people's needs; it lets them get rid of their hostilities vicariously."

"Violence and sex are two big things that attract people's attention. If you can't have too much sex, then you have to have a lot of violence," he said.

He's watched only the Olympics and an occasional play on educational television since finishing his book.

"What's on television today is what people have been taught to want to see," he said. "Television producers underestimate the mentality of the

American public, and as the public becomes more and more stupefied, the situation gets worse."

Berger said his book closely examines society's values reflected on television, and how they affect people.

"Television gives us a distorted picture of reality — and it affects people," he said. "It gives them the notion that life is all middle-class; that if you have problems, you can solve them with a gun; and that you can make it if you're willing to work hard enough."

He said *The TV-Guided American* looks at all the important genres of television (even commercials), and examines the most popular television shows.

Berger called the popular show *Rhoda* "a study in the banality of the counter-cliche." *Mission Impossible*, he said, focuses on "the themes of deception and illusion."

Berger considers *All in the Family*, television's number-one-rated show for the last five years, "damaging."

"There are two theories about what the show does," he explained. "One is



"What's on television today is what people have been taught to want to see." Photo—Riff

that because it makes fun of people who are racist, it's good; the other is that because people don't realize it's satire, it's damaging. The research I've made suggests the second interpretation is the correct one."

Mr. Spock on *Star Trek* represents "the mechanical man, the man who has such control of himself and his feelings that he seems to be a robot." According to Berger, Spock personifies millions of people afraid of emotions and feelings that must be acted on.

Berger has for 10 years taught courses here at SF State dealing with popular culture and American society. He's also a cartoonist and caricaturist, and has illustrated a number of journals and books.

Berger is currently working on a mystery story. He is the author of *Li'l Abner: A Study in American Satire*; *Pop Culture*; and *The Comic-Stripped American*. *The TV-Guided American* is published by Walker and Company, and is available in hardcover for \$8.95.

Secret storm over TV soap operas

by Pat Konley

A good number of SF State students are among the 20 million Americans who tear themselves away from their pressing duties every afternoon to watch their favorite TV soap opera.

"They're so addicting," said history major Lewis Antine as he watched "All My Children" in one of the Student Union towers. "The soaps set up an unresolved situation and you spend a month waiting and waiting and waiting for them to resolve it."

Mary Kemper, an elementary education major also watching in the tower said, "It's great to concentrate on somebody else's problem instead of your own. It's almost comforting when you see how small our problems look when compared to those on the soaps."

"We had to plan our schedules so as to have the hours of our favorite soap free because the characters are so compelling," said physical education/dance majors Lorna Harwick and Brenda Bess. "They show love, hate, lust, sexual bias without offending any of the real social amenities. It does seem kind of funny that they can have these big prolonged affairs yet never swear or burp."

"If you're home a great deal," said Diane Whittier, an English major, "you

almost spend more time with those soap characters than with living, breathing people. I was laid up in the hospital with gallbladder surgery for three weeks and really got hooked."

Speaking for the majority of soap viewers at SF State, philosophy major Marc Ryder said "All My Children" is the most popular. So far it has dealt with everything from Vietnam and abortion to drug abuse and incest—in other words, relevant issues."

According to the January 12 issue of *Time*, the success of this relevant trend has made "All My Children" "the thinking man's soap opera" with an audience that is 30 per cent male.

"Days of Our Lives" was runner-up. It had the advantage of being the first hour-long soap back in 1975, a format which may soon be extended to the other soaps.

Networks hope the more daring soaps will entice younger, more affluent viewers to watch so that daytime profits will rise. These day funds are needed to finance the more expensive evening programs.

Parents angered by child care conditions

Continued from Page 1

Maddux feels the real problem is philosophical. The Children's Center states in its handbook, which is approved by the AS and distributed to all incoming parents, that the center's policies include non-punitive limits on the children's activities.

"We do not let the children do anything they want. But we do try to impose as few limits as possible," he said.

According to another disgruntled parent, Karen Adams, this means "that after being at the center, my child has a hard time doing what I tell her. These conflicting philosophies make her unsure of herself."

"But that's not the only objection I have. I feel they don't teach any positive ethnic identity. There aren't any black administrators."

Two of the 12 part-time teachers are black, though the majority of the rest of the staff and parents are white.

Both Maddux and the families agreed there was a difference in philosophies. Whether or not this was stemmed from differences in white and black child-rearing traditions could not be determined.

As far as laziness is concerned, Maddux described the difficulties in coordinating a staff of 80 part-time parent workers.

"I agree with much of what these parents are saying. It is not our policy to allow children to run around barefoot. It is, however, impossible to communicate our policy to 80 different parents who only work three hours each per week (at the center)."

Different parents have different ways of doing things so they may let a child do something another parent doesn't agree with," Maddux said.

The Houstons said they have attempted to work out their problems with Maddux. They also said Maddux blames his inability to absolve matters with the AS.

Maddux said he is not "passing the buck." The Child Center is funded by the AS so they have final say on the budget. They decide salaries, fees paid

(\$10.00 for the first, \$6.50 for each additional per week plus three hours of work).

Parents also complain of inflexible working hours and flat fees instead of sliding fee schedules, and havynow taken their grievances directly to AS President LeMond Goodloe.

Goodloe was unavailable for comment.

The parents submitted their written complaints to Goodloe yesterday.

Maddux said that despite the claims from the parents, they have not sat down with him in any organized manner. Maddux was not invited to attend a meeting with AS officials nor was he informed of yesterday's gathering at Goodloe's office.

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Opinions

Crammed classrooms

For the past several years, money to be used for the construction of a new humanities/education building has been included in SF State's budget proposals.

Under Governor Reagan, the request was routinely rejected each year.

This year the proposal for a new classroom building is again being submitted, and the need for the new facility is greater than ever.

Enrollment in the humanities has continued to increase, but the physical space to accommodate the large number of students and classes has not been provided. Classrooms designed to hold classes of 20 students have been crammed with 30 to 40 students.

Facilities to complement classrooms are also sorely needed. Language laboratories, publications workshop facilities, seminar rooms, and faculty offices are all inadequate in the present HLL building.

The lack of a suitable campus site is not a factor in the building's annual postponement. Campus planners have indicated that the area where the modules are now located could be used for a new humanities/education building.

Cramped, anachronistic quarters are not conducive to the learning process, or to the efficient, smooth running of an academic division or department.

If students are to be continually funneled into this campus in ever-increasing numbers, buildings must be constructed to fulfill their needs.

Phoenix urges Governor Brown to reverse his predecessor's annual rejection of the building proposal.

SF State has an urgent, immediate need for a new building designed for classroom space. To postpone the construction of the building any longer would be a grave mistake.

The cost of excellence

by Richard Hanner

In two years of study at SF State, I have encountered two instructors who impressed me as outstanding teachers and admirable human beings. Their names are Gayle Hopkins and Bruce Rappaport.

Hopkins, a black track coach, was forced to leave last year. Rappaport, a sociology instructor and a Marxist, may not be coming back next semester.

Those who insist the two cases are dissimilar have not examined the cases carefully enough. Both men are excellent teachers and have an amorphous appeal about them which motivates students to grow as people.

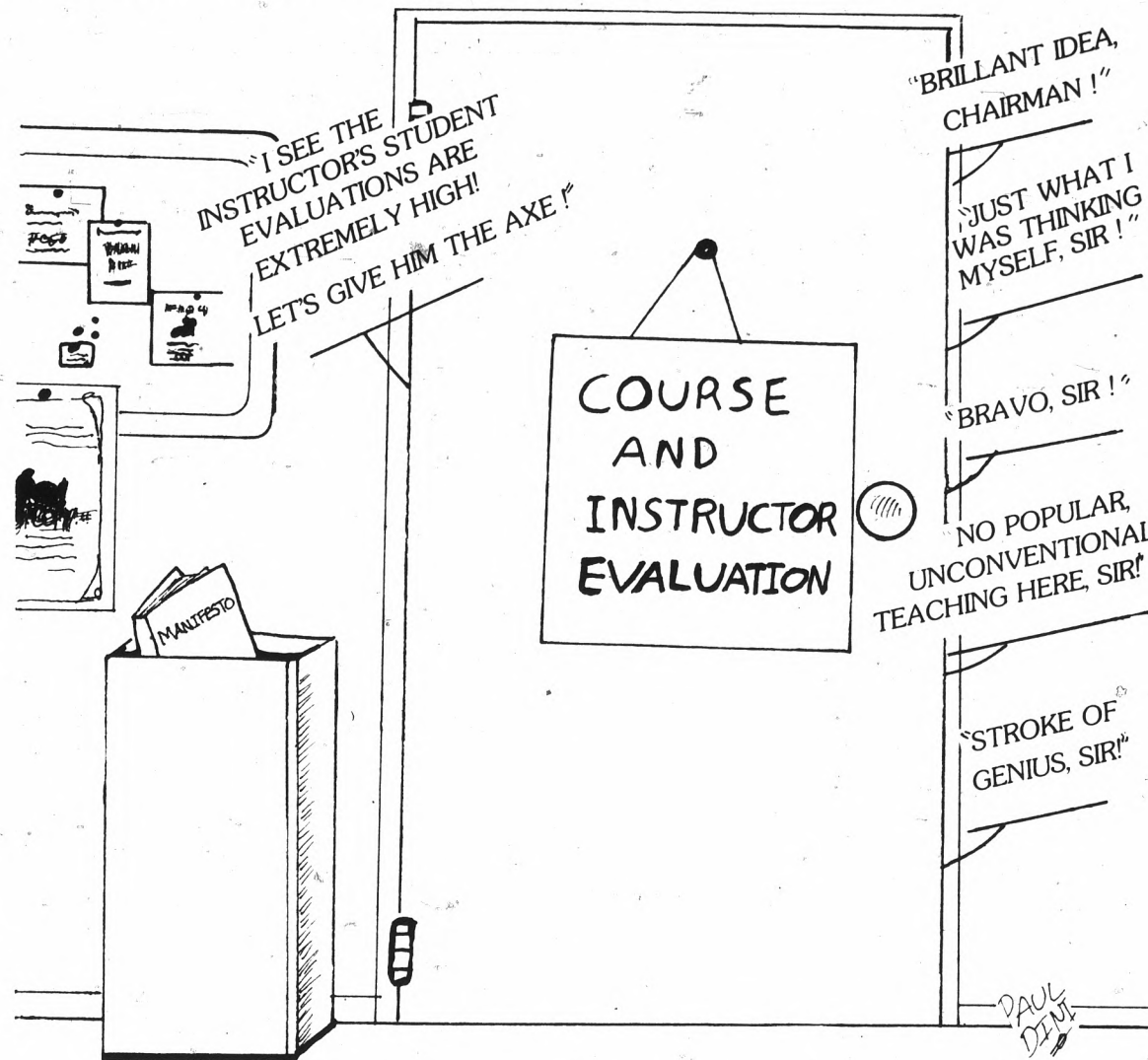
Instructors with impressive reservoirs of knowledge are not uncommon at SF State; those who can use that knowledge to encourage the intellectual and moral development of students are.

Rappaport and Hopkins both were unconventional members of their respective departments. Hopkins refused to accept the toadyism which is rampant in the men's PE department, and as Hopkins discovered, is a prerequisite for longevity there.

Rappaport chooses to teach from a Marxist perspective, a perspective which is not well-represented in the sociology department here. His teaching techniques, which include considerable student participation, have gained tremendous popularity among his students, to the extent that other faculty members have grown resentful of his success.

One does not merely learn from Bruce Rappaport. One experiences Bruce Rappaport. The values he imparts, especially those regarding racism and sexism in our society, are among the most cherished and personal gifts one human being can offer another.

Many classes are stifling, unstimulating affairs. A class from Bruce Rappaport is a joyous experience which allows students to grow and learn to their full potential. And it is an experience which will effect the student forever.



Let's hear it for independent thinking!

We have lost Gayle Hopkins, a man who taught in an unconventional manner and was forced to leave because of it. Hopkins would be here today if he were white and servile.

We are now in danger of losing Bruce Rappaport, who also teaches in an unconventional manner. Rappaport, it seems, may also suffer the consequences of being an innovative and popular

teacher.

It would be unfair to say there is still a chance for Rappaport to be retained. The statement should be phrased, 'it is not too late for SF State to retain one of its very finest teachers.' There is a full-time position opening up next semester, and Rappaport should fill it.

Marjorie Seashore, chairperson of the sociology department, and others who have influence in the retention of Bruce Rappaport must do everything in their power to make sure he is not forced to leave.

We have lost Hopkins. We must not lose Rappaport.

Plight of the unwanted cans

by Pat Konley

Amid the fond memories of finals last semester, I distinctly remember poring over notes with a tense, parched throat. More than once vivid hallucinations of ice-cold Pepsi, Tab and Fanta lured me to the Student Union.

On one of those last days while hastening to return to my studying drudgery, I saw a specially-marked garbage can imploring me to deposit my all-aluminum cans for recycling. Two extra steps and a push of the plastic lid constituted the entire amount of effort I had to put forth.

Finally, I thought rather smugly to myself, the Student Union is helping students fulfill their idealistic-ecological urges.

All was well and good until I had my first lunch at the Union last week. Though the various restaurants still had the delectable assortment of soft drinks, no recycling can was to be found.

Perplexed by this situation, I contacted our campus ecology group, Ecos. Chairperson Terry Oleser said he was glad to hear of the can but did not know who had sponsored it.

"We have an aluminum bin near the dorms but not in the Union because we couldn't raise much of a response from the officials", said Oleser.

So off I trotted to the information desk in the Union. Repeating the lengthy query to the worker on duty, I had my second setback.

"I'm awfully sorry, but I don't even remember such a can. Why don't you inquire at student activities as to who sponsored it?"

The student activities staff was kind but could do no more than refer me to Samantha Graff, assistant director of the student union, who in turn referred me to director Jim Kirtland.



Photo-Riff

"Yes, I do remember that," said Kirtland. "It seems as if Kevin somebody-or-other from Ecos asked if they could do something like that. I agreed on condition they would take full responsibility for the cleanliness and emptying of the materials. Nothing ever came of that group though."

"So when two other students came up, on their own behalf if I remember right, and agreed to the stipulation, I let them do it," said Kirtland.

Putting together the various details of this runaround leaves me with no one to ask no one to blame and, worst of all, no recycling can.

Midterms are next week. Kirtland contends he is willing to go along with a similar recycling venture. It seems a pity no one wants to capitalize on this semester's round-one of tense, parched throats.

by Mike Hutcheson

Elmo R. Zumwalt Jr. is an old soldier who refuses to fade away. The former Chief of Naval Operations declared his candidacy Feb. 16 for the Senate seat now held by Harry F. Byrd (Independent-Va.).

The race promises to foster serious debate on U.S. foreign policy. Zumwalt has been highly critical of detente generally and Henry Kissinger particularly.

He says current policy gives the Soviets more in grain and technology than the U.S. gets in return. The retired admiral says the Secretary of State views the United States as a declining world power.

Zumwalt charges that Kissinger has tried to cover up Russian SALT I treaty violations in order to get the best deal possible before the Kremlin recognizes its military superiority.

In his only public response, Kissinger said that the violations had been reported within two months after their original detection.

It would be a mistake to dismiss Zumwalt as a raving war nut. He has a reputation as a military man of unusual political savvy. He became famous for his directives that relaxed some Navy regulations. They allow beer in barracks, long hair and moustaches (if kept neatly) and civilian clothes at shore installations.

But Zumwalt risks confusing the public.

John F. Kennedy won the 1960 presidential race in part by exploiting a non-existent "missile gap". The Russians had demonstrated their ICBM potential by launching a spectacular series of sputnik space shots. The military saw that with deployment of this weapon its air power would be virtually neutralized.

American strategists feared that the Kremlin (which talked more recklessly than) might be tempted to launch a first strike, wipe out most U.S. bombers on the ground, and gamble on eliminating the rest with surface-to-air missiles.

By the time the truth was learned, that Russia had never deployed its missiles, it was too late. The arms race was well under way.

While public discussion of nuclear diplomacy is valuable, Zumwalt risks creating the same kind of distortion.

Zumwalt has criticized the Soviet Union for violating the spirit of the SALT accords. He says the Russians are building missiles with more destructive potential than is necessary. But the Russians have always had larger weapons. They are usually estimated at 25 megatons. The more accurate U.S. bombs produce about one megaton. However, the SALT treaty allows Washington 9,690 warheads. The Soviets are allotted less than half that number.

More important, neither side is really in a position to cheat. The arms limits are higher than either side can expect to reach at current production rates. By the time either can reach the limit, it will be time to reach new agree nents.

Zumwalt's opinions are those we might expect from someone who has spent a lifetime practicing for World War III. But his hard-line views and candor will give the situation the attention it deserves.

In a June, 1974 *Playboy* interview, Zumwalt told a revealing anecdote. He said that during the 1962 Geneva disarmament talks, then Ambassador Zorin of the Soviet Union told the negotiators, "Let's disarm overnight. Let's both destroy our nuclear weapons immediately and we'll enter a bright new peaceful world."

Zumwalt said he cornered the Russian during the coffee break and asked what would happen if the Communists discovered they had accidentally overlooked 100 missiles with nuclear warheads.

Zorin replied, "First we would tell you what we had found, of course. Then we would deliver our ultimatum."

Zumwalt's outspoken stand on this volatile issue will undoubtedly create controversy. But it just may win him a seat in the Senate.

letters

Phoenix welcomes your letters to the editor. We will not print anonymous letters; but names will be withheld on request. We reserve the right to edit all letters as space limitations may require. Please keep letters as brief as possible. Deadline for all copy is Tuesday noon before the next issue.

Editor:

Re your February 12 article in the Phoenix (Magic Guitar Man.) I sincerely hope that you die a slow, painful, and sickening death from lung cancer.

Then you will know what is real.

Phil Tymon

Editor:

As a student who needs to acquire books at the lowest possible cost, I feel outraged that the campus bookstore under Ivan Sanderson should even hint that Second Front cannot adequately serve the needs of students on this campus. Having purchased books at Second Front since my Freshman year (I'm now a junior), I have been delighted at Mike Witter's selection of low-cost recycled books (not to mention the friendliness and speed of his staff.)

The Franciscan Shops Bookstore on the other hand, which I understand is not supposed to make a profit, charges outrageously high for some of its texts. Here's a recent example:

I needed a supplementary text for my Social Psych 440 class. The book was entitled *Current Research in Psychology*, and was written by Lindgren, Byrne, and Lindgren. A friend of mine dropped by the campus bookstore shelf and discovered the book selling for \$4.15.

Then came the surprise. Visiting the Emporium in Stonestown the next day, I found the text selling for \$1.00! That's right, one dollar.

Now I'm told by my instructor that the publisher supplied too many editions to the West Coast and that there was an excess. Hence, I can

understand why the Emporium put on a clearance sale for this book. But the only reason I can see for our bookstore selling the same book for \$4.15 is to make a profit.

A profit at the students' expense, unfortunately. I am so outraged I intend to boycott. I hope everyone else will do the same.

Terry Olesen

Editor:

The article in last week's issue "The Students as Sucker", is not worthy of your newspaper. A mock interview with a mock President of student government is nothing but a platform for cheap shots. If Phoenix has something to say about the Associated Students -- good or bad -- it should either appear as an editorial or be backed up with something other than the ramblings of a bored reporter who preferred not to bother with a real story.

In the future, if your writers want to indulge themselves in fiction rather than fact, I suggest you let them do it on their own time. Given the article's accusation that the A.S. is not accountable, I would like to take this opportunity to remind you that just as the A.S. runs off of student monies, so

does the "Phoenix". We stand ready to defend our expenditures. After reading this article, I begin to doubt your ability to do likewise.

Kay Carlson
Corporate Secretary

Editor:

I was pleased to see the Phoenix's interest in exposing the campus community to the problems facing Forty-Second Avenue in last week's edition (A Sewer for the Sunset 2/19/76).

However, as the provisional chairman of an organization of Outer Sunset District residents who have formed to deal with the massive disruption facing 42nd Avenue, I am quite perplexed as to why our organization was not contacted in the preparation of this article.

Should any further articles be considered for Phoenix publication I would appreciate a consultation with your office so that a complete analysis of the issue can be presented. I would also appreciate a response as to exactly why our organization was excluded in the preparation of your article on the sewer problem.

Chris Gus Kanios
Provisional Chairman

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National advertising is handled by National Educational Advertising Services.

Research for some of the stories appearing in the Phoenix has been made possible by a grant from the Reader's Digest Foundation.

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Arts

by Terry Jacobs

Darcy Paige, an SF State anthropology major, has helped draw attention to the pottery art work of the almost forgotten Mimbres.

The Mimbres were an ancient Native American tribe whom archaeologists estimate existed from 1000 to 1300 A.D. in what is now eastern Arizona and western New Mexico.

Paige has illustrated the major portion of a book, *The Art of a Vanished Race*, which is presently being sold in the campus bookstore. The book reveals the classic black-on-white hand-painted pottery designs of the Mimbres. There are 40 full-page plates, representing either geometric or naturalistic designs, which were rendered by Paige.

The text of the book, co-authored by Victor M. Giammattei, DVM, and Nanci Greer Reichert, places the Mimbres Indians and their pottery art work in the context of a concise history of humankind and of the development of pottery making.

In 1932, Alfred Kidder, an archaeological authority on the American Southwest, commented on the Mimbres and their pottery:

"...in the making of pottery they stood unrivalled and supreme. No ware of the Southwest can approach that of the Mimbres either in technical perfection of brushwork, or in the variety, freedom and sheer boldness of its decorative conception. It is amazing stuff."

Forgotten art brought to life



Darcy Paige, book illustrator.

Photo-Tony Remington

The two authors of the book uncovered their first sample of Mimbres pottery en route to Taos, New Mexico.

Giammattei wrote the historical material and Reichert provided the design descriptions and evaluations. They found Darcy Paige, then a freelance illustrator, through Burns Becker Burns, a graphic design business.

Paige, a native of Connecticut, went to art school at Kent State from 1970 to 1972. She studied for a quarter in Mexico at Universidad de las Americas in Cholula, where she first developed an interest in anthropology.

Paige, 24, who has been in San Francisco several years, originally supported herself by doing free-lance illustrations and production work.

"The way I got most of that work

was through my sister and brother-in-law's graphic design business. That's how I got this job (the book)", she said.

"When I look back I realize I've always had an inclination to be more interested in primitive art. I was always fascinated whenever we studied the conquests—intrigued by the cultures that were being conquered", she said.

Paige said that the Mimbres left no written records and had no tools of civilization, yet they were able to produce a three dimensional effect in their bold, black and white designs.

The flatness of most primitive art is counteracted by the Mimbres with the appearance of continuous motion in the animal, bird, man designs and geometric concepts.

"They had a pretty uncanny ability to subtly portray the whole essence of the animal; they've captured the anger of the cat in its flicking tail and exposed claws and bared teeth," Paige said.

"It is believed that the Mimbres artists were all women," she added.

"I worked all last summer on the book. It took me an average of three hours for each piece," Paige said.

One-and-a-quarter inch drawings of the original pots were provided for Paige, which she enlarged and traced.

She was struck by the technical ability of the Mimbres in the painting of the pots.

Paige used a rapidograph pen and triple zero sable brush, while the ancient Mimbres:

"...painted them from pieces of frayed yucca leaves. It is just phenomenal they got the detail they did."

Paige is studying anthropology and Spanish this semester and working at Martha's Mexican Restaurant on campus.

An anemic show

by Nancy Spiller

The exhibit, *Drawings From Italy*, now appearing in the de Bellis Collection located on the sixth floor of the Library, is a collection of contemporary art from Italy that has never before been seen on the West Coast.

The six featured artists, all working out of Milan, are well established in Europe and have had showings in New York. They have each sent four drawings that are representative of the Italian "Abstract-Actual" school of art.

"Milan is one of the most important cities for art in Europe today," said Serena de Bellis, administrator for the collection of Italian art and literature that her husband, the late Frank V. de Bellis, left to SF State in 1963.

The exhibit was brought here through the co-operation of the editors of *D'Arts* magazine, the slick, trend-setting voice of the Italian art scene.

The works reveal no earth-shaking activity that sets them apart from similar statements being made in other parts of the world and only one of the artists represented shows anything of international strength.

Donato Colarmartino's four-drawing series, entitled *Spazio e segno grafico 1975* (Space and Graphic symbols), combines softly rendered spaces of light and dark with handwritten passages of texts. The set is

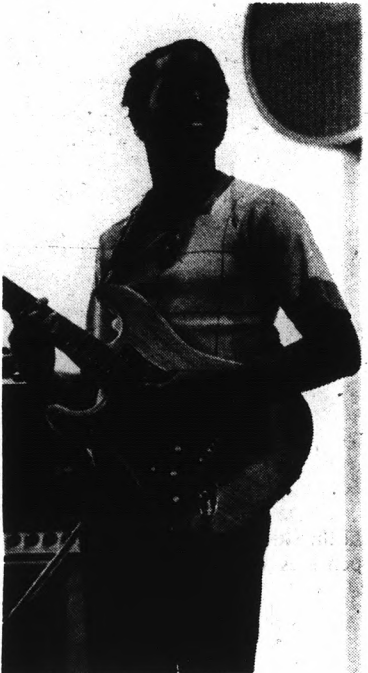
similar to, yet apart from, the visual statements of West Coast artists William T. Wiley and Edward Ruscha.

Vanna Nicoletti, one of the two women in the show, has embossed a geometric pattern on paper to which she has applied four variations of color overlay. The result is a minimalist clarity that sits nicely beside the simple, three-sided-box-with-wavy-red-line drawings of Agostino Ferrari.

The other three artists are competent technicians with pen and paint, but they lack innovation in their work. An interesting technique, although aesthetically it fails to rise above the level of wall-paper, is demonstrated by Antonio Massari. The artist has laid oil colors on water and then transferred them to paper. It has been said that, due to this unpredictable method Massari throws away the majority of his prints.

The show is an interesting, though slightly anemic, happening in Italian art. It continues through March 31.

Obeah: the Caribbean magic that penetrates to the soul



Photos-Barbara Jones

Obeah, a Bay Area reggae group, was presented by the Pan Afrikan Student Union last Friday in the Barbary Coast. The group's appearance was part of PASU's Afrikan History Week.

Following a recital of Black poetry, Obeah plugged in and let fly.

Their infectious reggae beat had the viewers bouncing their feet, exclaiming their enthusiasm, and, ultimately, dancing in the aisles. Ernesto Brown, the lead vocalist, shook his medusan head and made the beat visible.

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A personalized look at Paul F. Romberg

Colleagues reminisce about SF State President

Continued from Page 1

fact, the department chairman was a little bit miffed. And the whole thing fell through.

"The reason for this story is that Paul found that he could do these things and I am sure that at a particular time he said to himself, 'Now if I were department chairman, there are a lot of things I would do differently.'"

In 1963, Romberg was working for the National Science Foundation on a summer basis. It was then that he accepted the position of Vice President of Academic Affairs at Chico State. And this initiated his transition from the classroom to the administration building.

When Romberg arrived at Chico, Kenneth Secor was an instructor of engineering. Secor is now Dean for Administration at Cal State Bakersfield, the equivalent of SF State's Vice President of Administrative Affairs. Secor was a member of Romberg's personal staff and they frequently attended social affairs together.

"He is a man who is tremendously dedicated to the institution where he is employed," said Secor. "Seven days a week, 24 hours a day involvement with the place. Committed to its growth and development."

"He believes in a broad-purpose institution... what he refers to as the modern image of the land grant college. A place with a liberal arts flavor that breaks into related professional programs."

Romberg at Chico, was involved in more than academia. He served on the board of directors for the United Crusade, the Rotary Club, and YMCA.

To Secor, Romberg's ubiquitous pipe has a special significance: "Paul

"From that we had to establish offices, get key members of the planning staff, develop a master plan that did fit the needs of this region, and get a budget going for construction of a physical plant. The challenges were numbers. They were increased to a degree by the fact that the state was having a major change in administrative structure."

"Reagan was coming on, and of course, as you are well aware, there were budgetary problems. So we encountered -- I think it's far to say -- some rather significant difficulties obtaining fiscal support. Romberg was an extremely strong factor in overcoming these difficulties."

During his stay in Bakersfield, Romberg raised about \$8 million from wills and private donations. He sold community leaders on the idea of a nursing building, now being built with private funds.

Romberg brought in educators from out of state, many of them Easterners, to head the school's departments. A major difficulty was "selling" Bakersfield, to them, since its environmental image is often assumed to be unpleasant.

Sidney Sheffield is now serving as director of public affairs and assistant to the president, Jacob Frankel, at Cal State Bakersfield. He held that position with Romberg, beginning in 1969.

"You know the challenge was absolutely great, to be given a position and 400 acres on which to build a college, and in a time of shrinking budgets," said Sheffield. "It was exciting, it really was. And Romberg gave 100 percent. In fact, he even had problems with his voice. He was speak-

marked. "At Chico Romberg was very fond of horses and had a stable out on the outskirts of town. He kept his special little Yucatan horses there that he actually brought from the Yucatan peninsula. He brought many of them down here to Bakersfield when he moved, but the pressures were too difficult and he finally had to give them up."

"His leisure pursuits, as I recall, consisted of about two things. One was raising a vegetable garden in back of his yard, and then he could find time, going to his place in Mendocino."

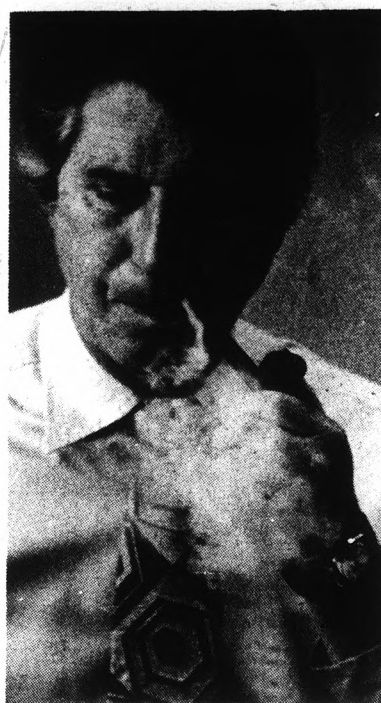
In May, 1973, Romberg was named to replace SF State President S.I. Hayakawa, who was retiring that summer.

Sheffield said: "You take a person with his background, he got his doctorate, taught, worked at NSF, became a vice president at Chico, became a president at Bakersfield, where do you? In education, it's a constant cycle upward, and if you're going to go higher, you have to be ready when the opportunities present themselves."

But at SF State, there was opposition. The Academic Senate met in an emergency session and voted 17 to 0 to request his resignation. The objections were not to Romberg's qualifications, but rather to the process by which he was selected.

"I was aware, as was the Board of Trustees, that there was going to be a great deal of flack. Not in my selection, but the manner in which the selection had been made. I was asked to come here by the Board, and I came," said Romberg.

After Hayakawa announced his re-



turned it down a few days later.

Faculty members were excluded in the new search for a president, and many considered this a violation of the process. The Trustees narrowed a new list of candidates to three, and reinstated the rainbow committee the day before their final selection. The faculty representatives were flown to Los Angeles, where they found their interviews with the candidates to be inadequate and hurried. The decision to appoint Romberg was made without the faculty representatives' approval. They asked to have the decision delayed a week so they could conduct their own interviews. The request was denied.

Many believe that these circum-

stances are responsible for the stigma that surround Romberg in some faculty circles.

On the SF State campus, viewpoints of a different nature were offered by various faculty members. Many were willing to discuss their opinions, but preferred to remain anonymous, considering the possibility of "writing a ticket for trouble."

"Because he hasn't been visible to the faculty, he hasn't provided any type of intellectual leadership that they are perceptive of..."

"The issue of his selection is surmountable, but his opinion on policies, such as tenure, is questionable."

A major and recent issue is the Ritchie Amendment which proposes that the retention of faculty be made through merit rather than seniority.

Anticipating staff cutbacks, faculty members have requested communication with Romberg on this issue. It would be the administration's job to determine merit and decide which faculty members are retained. It has been reported that the majority of the faculty oppose the amendment.

"As far as I am concerned, he doesn't exist except for a name. No impact. I do not know where he stands on issues," said one faculty member.

"Apparently, he believes in really centralized governing, and is quite content to administer without much faculty or advisory input."

David Cook, a former associate of Romberg and current chairperson of the Specialists Programs at Cal State Bakersfield, had this to say about Romberg's relationship to faculty:

"Anyone at the head of a large organization tends to be thought of by the others in that organization as a person they have not been able to get to know, that communication is not

what it should be."

And Romberg himself said: "We had a plan there (Cal State Bakersfield), a design, that we were following. Once the plan was implemented, it then gave the president free time to get out and do things that he normally could not have done otherwise. As this plan here begins to evolve, it likewise will give us greater time."

Bringing the campus into closer contact with the community is another of Romberg's objectives.

Plans include meetings of the American Association for the Advancement of Science, Western Naturalists, and the Science Fair program. Through these and other efforts, potential students and benefactors are being brought to the university, Romberg said.

SF State has the smallest land mass area, 92 acres, of any UC or state university in the system. Romberg is aware of the overcrowding, and is being realistic about ways to alleviate it.

"It is my hope to get the Trustees to come on campus and really see the overcrowded conditions and some of the teaching facilities we are forced to use. For too long this has been side-tracked, and we need someone to really tell our story," he said.

"I'm proud of this school," Romberg said recently. "I find less and less antagonisms toward the school. There's becoming more and more of a positive participation and acceptance of SF State and that's only right because we have one of the finest faculties, and I'm very pleased with our student body."

High praise for the school, from Paul Frederick Romberg. Only the future will prove whether that praise will be returned in full measure.

"I don't know when he has a spare moment, but I wonder if there aren't times when he wouldn't rather just be teaching."

has one habit which you may have encountered, and I think he's aware of it. If you're having an interview with him, one is always sure when he feels it's time to stop. Because he taps his pipe on that little thing on his desk. That's a habit that anybody who knows him is familiar with. We always pretty well had the signal when he felt we'd finished our business. And if you're sitting outside his office waiting to get in, you can always hear that (tap, tap) noise --- his pipe on the desk."

In 1967, Romberg was appointed president of California's newest state college. Located in Bakersfield, the system's 19th institution was to be designed to meet Romberg's concepts: "an institution dedicated to the education of the whole person for his future satisfaction in life."

He asked Secor to accompany him to Bakersfield where his engineering skill could be put to use.

"Now you have to kind of get a feeling for the job that faced Dr. Romberg when he arrived," Secor recalled recently. "We came to this community with briefcase in hand and nothing else. We had a budget for a small planning staff, some rental money for an office, and a little money to buy some desks and typewriters and so forth. Nothing else. There was no capital outlay budget."

ing five times a week, to every group that they could possibly get into, until he had little things developing on his vocal chords."

Both Sheffield and Horton recalled how policies were formulated at the new college:

"Paul would give a yell and everybody would go down to his office, go through innumerable cups of coffee, and establish policy."

"In Bakersfield," said Sheffield, "Romberg was very well thought of by almost everybody he met. He has the ability to talk to people at their particular level and yet never talks down to anyone."

"For example, groundsman around here just thought he walked on water. And once or twice a week he would go around and talk to them and even though he didn't know them all by name, they all felt like he did."

James Burke, one of the original members of the Cal State Bakersfield Foundation's Board described the Romberg's as "picnic-type" people.

"For an intellectual man, an educator, I'd say he is very personal and I came to enjoy his company. And Rose, his wife, is a talented, musically inclined person. They're down to earth," said Burke.

"As a college president, you don't have a lot of leisure time," Secor re-

irement, the trustees followed the custom of appointing a "rainbow committee" to search for a successor. It was composed of faculty, administration representatives, and trustees. Faculty members felt the method gave Chancellor Glenn S. Dumke too much power in the selection process.

Originally, Romberg was not considered a candidate. The rainbow committee had decided on three other men: William Boyd, president of Central Michigan University; C. Lawson Crowe, a vice president of the University of Colorado; and James Fisher, president of Towson State College in Maryland.

Boyd and Fisher were acceptable to all concerned, but Crowe, favored by Dumke was not.

Boyd and Fisher visited SF State in May, 1973, and people in the campus community thought that one of them would be the next president.

The news of their visit was published in *The Examiner* shortly before the Board of Trustees' meeting. Indignant over this "leak," the Board dissolved the rainbow committee and decided to select the next president.

Crowe withdrew his candidacy the night before, and Boyd following the day after the Trustees' May 22 meeting. Fisher was offered the job, but

New School

Continued from Page 1

"It is the only place on campus that offer ad-hoc courses, courses that are concerned with current issues, like bribery in government or something."

"And as far as the rest of the faculty is concerned," said Keller, "if enough interest is expressed in a course, it can go to a regular department. That happened with several feminist courses that we had a while ago."

"Whatever else is wrong with it, the basic idea --- of innovative education --- is great," said Keller.

AS warning on files

Continued from Page 1

a point to mention that AS policy make all files open to the public.

Meanwhile, the administration is keeping a wary eye on the situation --- from a discrete distance.

President Paul Romberg's assistant, Jon Stuebbe, said last week, "We are aware and concerned, but at this point we are not in a position to do anything."

"This is a matter for the students to handle themselves. We are not mommies and daddies... we will not hold the students' hands," he said.

Stuebbe called the requirement of open files a legal "grey area." He felt the "hybrid" status of the auxiliary organization, as both a government and a non-profit corporation, clouds the question of who owes what information to the public.

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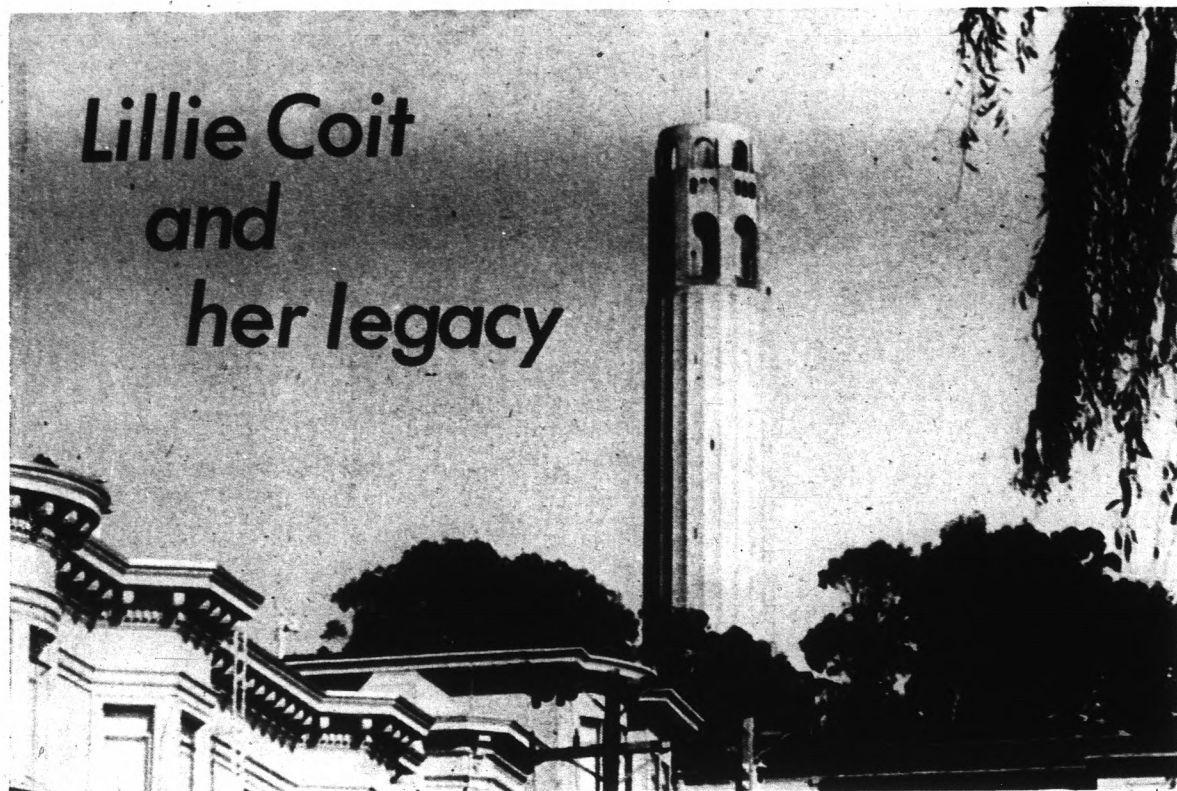
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BACKWORDS



Lillie Coit and her legacy

San Franciscans were at first bothered by the tall fluted column looming 200 feet in the sky, but eventually accepted Coit Tower as a city landmark.

Photo-Heinz Ludke

by Mary Lowe

Some say San Francisco's Coit Tower resembles a firehose nozzle. The lady whose money built it would probably think so too.

Firebuff Lillie Hitchcock Coit was one of those pet eccentrics out of this city's golden past, but she had the distinction of being rich.

The daughter of a well-to-do Southern family, eight-year-old Lillie came to San Francisco in 1851 when two major fires razed the city.

Fascinated with the dashing firemen and their shiny engines, she developed an unusual passion: she loved to chase fire engines.

She was especially devoted to the members of Knickerbocker Engine Company No. 5, who dubbed her their mascot. Whenever she saw that volunteer group racing to a fire she joined them, dressed in her red blouse, black skirt and miniature helmet, and helped them pull their engines up the hills.

The whole city adored the little girl who rode on Engine 5 in all the city's parades. Lillie blossomed into the social belle of San Francisco, surrounded by a circle of suitors.

She was eventually given honorary membership in the Knickerbocker Company—the only female to be afforded such a privilege in any of San Francisco's old fire companies. Proudly, she embroidered her clothing

with the numeral 5, signed her checks "Lillie Hitchcock Coit 5", and wore her diamond-studded firebadge everywhere she went.

At 26, she eloped with Benjamin Howard Coit, a caller on the San Francisco Stock Exchange Board. The marriage soon ended in separation.

Reportedly the death of her father and the unexpected death of her estranged husband, who left Lillie his entire fortune, made her even more eccentric.

She smoked cigars, drank bourbon, played poker, shot pistols, attended cockfights, wore colorful wigs, and dressed in men's clothing. Once she scandalized the country by arranging a private exhibition bout in her apartment between two middleweight boxing champions.

Because she feared a maniac cousin who tried to kill her, Lillie moved to Paris in 1904. Twenty years later she returned and lived at the St. Francis Hotel until she became so ill that she had to be moved to Dante Sanitarium where she died in 1929.

At her bequest, the Volunteer Firemen's Monument, located at Washington Square, was dedicated to the city in 1933. Cast in bronze, it depicts three firemen rescuing a damsel in distress.

Lillie also left an additional \$119,000 "to be expended in an ap-

propriate manner for the purpose of adding to the beauty of the city which I have always loved. "With this money and an additional \$6,000 from the city Coit Tower was erected in 1933.

The observation tower is located on the summit of Telegraph Hill.

Memorabilia of Lillie Coit and Coit Tower can be seen at Firestation No. 10 at 655 Presidio Ave., Wells Fargo Bank Historical Room at 420 Montgomery St., and a former two-story firehouse converted into a museum at 1088 Green St.



Lillie Hitchcock Coit

He protests for the zoo animals

by David Boitano

Doctor Doolittle may talk to the animals, but William Neil Smart is the only human who calls himself an animal and lives in his own "cage" near the San Francisco Zoo.

But before you put him in the same league with the pigeon lady and other overzealous animal lovers, consider why he has adopted his new lifestyle.

For the past two months, Smart has camped in an old truck outside the Zoological Garden's Sloat Boulevard entrance to appeal for more humane treatment of the animals.

Smart believes that if human beings acknowledged their animal origins, they would feel a kinship with their four legged relatives, and not imprison them in zoos.

"Man is a primate," he said, "the image that humans have of themselves as immortal beings superior to other forms of life is distorted. It has led men to treat other animals with contempt and cruelty."

To demonstrate his philosophy, Smart has put himself on display inside his "cage"—a 1953 Chevrolet truck covered with signs reading... "Human Animal: Handle with Care."

He supplements his zoo reform campaign by walking through the park

once a day to observe the animals and their treatment by the keepers. If all is not well, he returns to his cage, and writes letters to zoo officials pointing out deficiencies in animal care and possible changes in procedure.

Smart began his inspection tour around 1 p.m. As he walked up the hill toward the exhibition area, he motioned towards the children's playground.

"I would move all that," he said. "Humans are primates very closely related to chimpanzees and monkeys. To make the connection clear, I would put the human children's bars near the other primate children's bars."

Smart's first stop was a row of cages containing large birds of prey. He calls this area "death row" maintaining that the birds die because they are not adequately cared for.

"See that?" he said, as he motioned toward a forlorn looking eagle that clung to a branch in the middle of the cage. "The keepers built a shelter on the floor but it doesn't have a perch."

"Everybody knows that the Crested Serpentine Eagle doesn't spend time on flat surfaces because its talons are primarily designed to grip branches."

"If they put a round branch in the middle of the shelter, the bird would

perch on it and stay out of the rain."

Smart claims to have read dozens of books about animals, and as he wandered from the chimpanzee pit, to the elephant pens and to the seal tank, he talked about animal obesity, the digestive systems of giraffes, and Darwin's theory of evolution.

"Animals are very adaptable," he said, "there are hundreds of species throughout the world, and they managed to exist for thousands of years before mankind appeared."

Near the Sea Otter tank, Smart saw a child being disciplined by her mother. He dropped his scientific demeanor and became critical.

"A lot of people bring their kids to see the animals as a way of keeping the family together. I've seen more than one parent who has to drag a screaming kid out of the park at the end of the day."

"My parents used to take me to the zoo a lot when I was a kid. My parents..." he paused. "They don't even know what I'm doing now."

Smart spent a peaceful boyhood on the Peninsula, and served with the United States Army in Vietnam as a combat photographer. During his tour Smart experienced an animal lovers nightmare—the Army made him take pictures of American soldiers shooting water buffalo.

The climax of the tour was a visit to the Lion House to watch the big cats eat horse meat in front of the public.

As he walked past a row of foul smelling cages, Smart remarked that the room "looks like the city jail." He knows a lot about the jail, having spent last Thanksgiving behind bars after a fight with local police.

He pointed out his favorite cat, a Bengal Tiger that lay on the concrete floor of his cage.

"I identify with his confinement," he said, "In fact when I was in the 'slam', that's just about all I had in my cell, a small wash basin and nothing else."

Smart says that he will stay in his "cage" to educate passersby in the virtues of living an animal's life. He insists that he is able to support himself on the \$83.00 a month he gets from county welfare.

"I don't need much to live in the truck," he said. "I spend all my money



William Smart in his "cage," educating people in the virtues of living an animal's life.

Photos-Martin Jeong

on food and reading material." A sizeable part of his income is used up every day on a 50 cent admission ticket to the zoo.

Zoo officials say that they have read Smart's letters, but that his recommendations for improving the zoo are not all that "earth shaking."

Yet Smart is willing to compromise.

He is not totally anti-zoo, he says, he would just like to see the animals get better treatment.

"All the nations of the world have zoos," he said, "They should share information on how to care for animals—kind of a United Nations of zoos. That would eliminate a lot global tension."

The \$50 Face



Rich Beast, an entrant in the Rocky Horrible Face Contest, was shocked when he won \$50 for best makeup and costume effects yesterday.

Photo-Barbara Jones

Bulletins

GRADUATES

A Bulletin of Graduate School Recruiters who will be visiting SF State this spring is available at the Placement Center, Mary Ward Hall, Room 126.

Students interested in a Master's degree in International Management, or a law degree should make an appointment to see the visiting school representative. Call Joan Vitorello at 469-1761 for more information or appointments.

STUDY IN JERUSALEM

Study opportunities are available at Hebrew University in Jerusalem through the California State University and Colleges International Program. Students remain enrolled at SFSU while earning credits in Hebrew studies, archeology, and other fields. For further information call 469-1029 or stop by either the International Students Office, Modulex 23 or Deucation 338.

SINGERS

University Productions will present Janet Smith, a popular singer on Monday, March 8 and blues singer Blackberri on March 9 in the Union Depot from 5 to 7 p.m. The admission is free.

AD CLUB

The Advertising Club's March 10 meeting will have Sally Lawry, vice president of J. Walter Thompson as the guest speaker. There will also be a film presentation of international commercials. The meeting will be at 3 p.m. in Student Union, room B116.

WOMEN'S SOFTBALL

A women's club softball team is being organized to compete in the Northern California Intercollegiate Softball League. There will be an organizational meeting on Thursday, March 4 at 3 p.m. in Gym 122. If you can not attend, contact Coni Staff, 469-1258 before Thursday.

G.A.S.P.

The Group Against Smoking Pollution (G.A.S.P.) meets at 8:30 p.m., the first Thursday of each month in Uncle Gaylord's Ice Cream Parlor, 98 Chenery Street. For more information, call Toni Peele at 728-3690.

BODY AWARENESS

A relaxation and body awareness class is being sponsored by the Disabled Students' Service at 12:15 p.m. on Tuesdays and Thursdays. It is on the second floor of the Old Bookstore and is open to all students.

CAREER RESOURCES

The Tuesday Bag Lunch topic will be, "Work and the Handicapped." Thursday's Bag Lunch will center on "Resume Writing." Both start at 12:30 p.m. in the Career Resources Center at the Old Bookstore.

Students can participate in interviewing practice, by appointment, at the Center, Wednesdays at 1 p.m. On Friday there will be a discussion on "Value Clarification" at 12:30. For more information, call 469-2333.

POETRY

John Alcorn will read "American Poems of the Twentieth Century" as part of the Faculty Reading Series. The reading will be Monday, March 8 from noon to 1 p.m. in the Student Union, B 114-115.

CAREER/LIFE PLANNING

The Counseling Center is sponsoring a 6 session group workshop to help students explore values, skills, interests, and lifestyle preferences and how these relate to career choices. The group will meet on Mondays, starting March 8 at 11:30 a.m. To sign-up phone 469-2101.

AIKIDO

Students interested in forming an aikido club can contact Tom Gioglio at 752-3943.

HYPNOSIS RESEARCH

Color-blind people are needed to participate in a hypnosis research project. Contact Jack Tomlinson at 469-1549 or drop by the Biology Building, Room 303.



Smart's favorite cat, "I identify with his confinement."

UNCLASSIFIEDS

Peruvian Crafts: Tapestry, \$5. Alpaca and llama double blanket, \$80.00, hand-carved gourds, \$5, and miscellaneous items. 665-3527, lat Eves.

10-SPEED: Motobecane, Huret derailleurs, new freewheel and gears, \$95.00. Call Anatole, 349-7849 or 469-2083.

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40 HP VW Bug engine parts separately or together. Must sell, no time to rebuild. Call Mitch, 731-3226.

MEN - WOMEN!

JOBS ON SHIPS! American, Foreign. No experience required. Excellent pay. Worldwide travel. Summer job or career. Send \$3.00 for information. SEAFAX, Dept. B68, Box 2049, Port Angeles, Wash. 98362

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Student flights year round
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LOST! Thin Gold Pierced Hoop Earring Between STONESTOWN and PSYCH. BLDG. Around 21st. REWARD 668-4771

Work-Study Positions: Research Assistant, Recreational Aide, Stock Clerk, Tutor, Typist, others. Contact Office of Student Financial Aid, Library 438.

PIANO WANTED Call 681-2460

Skis Boots Poles Bindings. Good beginner skier equipment. (Skis 210 cm, Boots Size 12, Solomon Bindings) Call Jim 564-5277 After 6:00 pm \$95.00/offer

Room Available for woman. Share House in Sunset with Male student, senior 25 share meals, chores, interests \$90.00 661-4771

For Sale: Electric Broom, good condition Best offer. 221-9502

Boogie: Gibson SG Solidbody Electric Guitar for sale 1 yr. old. Perfect. \$250. 525-2792 Eves.

Hawthorne Bicycle, \$25. Mary Proctor Toaster, \$6.00 665-3527, late Eves.

'66 VW Van transmission, \$150 Double windshield \$35. Also, side and rear windows, best offer. Call Roberta at 681-4790

Wanted: Used portable, manual typewriter, used Pentax 35mm camera. Phone K.Y. Hsu, ext. 2068, mornings, or leave message.

Down Jackets!!! All sizes 4 colors STUDENT PRICES. \$22-\$25 Call Ron 755-9601

Now, let's try FAIR Enterprise!

You agree? Tell it with a bumpersticker. Red & blue on white vinyl, 3" x 11", each, 90 cents; two, \$1.70; five, \$3.75. Allow 2-3 wks for del. Check or MO to: EF Company, Dept. PB, Box 91, Yonkers, N.Y. 10710

Thoreau & Nietzsche updated in LOVELIFE, trenchant 190-page quarto manifest: \$5 from Solus Impress, Box 899, Creston, B.C., Canada.

THINKING OF TRANSFERRING? DROPPING OUT? Check out Goddard's Program in Integral Education. Individually-designed curricula in a group learning environment: summer residency, winter off-campus independent study alternative B.A. Program. Write PIE, Box E-9, Goddard College, Plainfield, Vermont 05667. Equal-opportunity admissions.

UNCLASSIFIED Ads are accepted free from all members of the college community (students, faculty, and staff). The first 35 turned in before Friday, 10 am, will be published. There is a 20 word maximum, with one ad per person per week.

ADVERTISING a service for money or placing an off-campus ad costs 10 cents per word, payable in advance, with a 10-word minimum.

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Reevaluation wanted for General Studies

by John Banta

A report issued by the General Studies Review Sub-Committee of the Academic Senate recommends a major revamping of the present General Studies program.

The six member sub-committee issued its report Feb. 23, identifying several key deficiencies of the existing program:

- The lack of "adequate academic standards" in some of the General Studies colloquia courses.

- And that some Senior Integrative Seminars "may not be senior nor seminars, nor specifically developed for the purpose of providing seniors an integrating experience with which to cap their college education."

The report lists 12 changes to correct these deficiencies, which, if

AS 'condemns' Phoenix

by Daniel C. Carson and Mike Hutcheson

The Associated Student Legislature voted Wednesday, Mar. 10, to stop all advertising in the *Phoenix*.

A resolution passed by the student government body "condemns the *Phoenix* newspaper for selective, biased, and racist reporting and editorializing in its investigating of the AS and the Pan African Student Union."

According to speaker of the legislature JoAnn Scott, the resolution has the effect of "a recommendation" to the board of Directors because it involves a policy decision.

The resolution was brought to the legislature by Pan African Student Union President Ernest Walker, Jr., introduced by representative-at-large Marc Duskin, and passed by a 6-3 vote with one abstention.

Duskin said he had "no quarrel" with *Phoenix* stories about irregularities in the PASU book loan fund, but said *Phoenix* should not "single out a particular organization."

"If you're looking for graft and corruption, it's in a lot of places," he said.

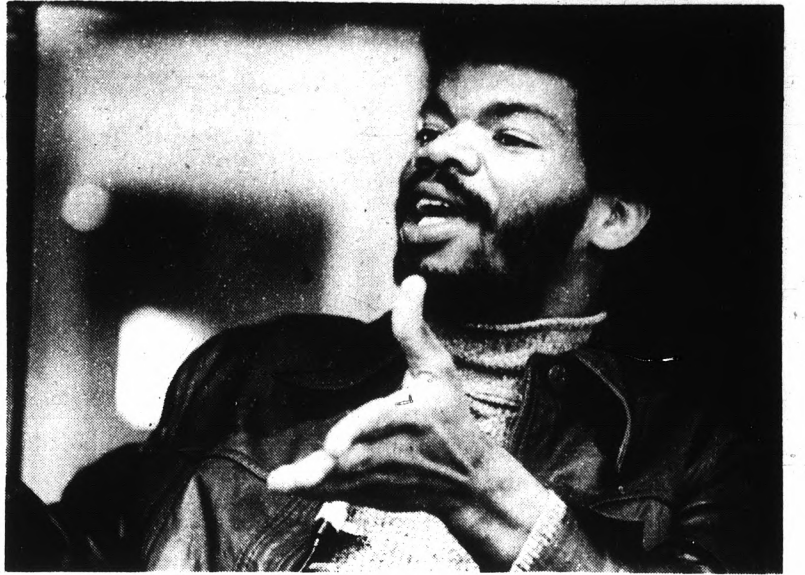
rence, Shuman said he wrote the memo while "angry and upset" over what he termed "pure lies" printed about him in the paper.

Shuman retracted his memo after AS President LeMond Goodloe told him he had no authority to control student government advertising. But he held out the possibility of reinstating the ad ban should the AS Legislature go along with his stated proposal to "condemn *Phoenix* for racist reporting."

Raphael Trujillo, chairman of the Legislature Finance Committee, called Shuman's Mar. 4 memo "political suicide" and was pleased when it had been rescinded. He voted against the resolution.

David Cole, advertising manager for *Phoenix*, doubted that an advertising ban would have much effect. "Even if it were enforceable, it wouldn't break the paper," he said.

AS Business Manager Jose Rodriguez ignored Shuman's directive before it had been retracted. On Friday, he purchased a half-page ad announcing this week's elections from *Phoenix*.



Ralph Shuman: "Nobody dares warn me."

Photo-Martin Jeong

Shuman told reporters, "Nobody warned me about anything; nobody can warn me about anything. I have executive status. I can be advised, but

But he changed his mind when Zenger's reporters supported *Phoenix* efforts. Before the confrontation, Zenger's reporters said they would not cover the event if the *Phoenix* was barred.

At first, Shuman denied he had blocked *Phoenix* attempts to see his records. "I never denied anyone access to my files," he said. Questioned further, Shuman agreed he told his secretary to deny the *Phoenix* access.

Later in the conference, Shuman again refused the request of members of the campus press to see the contents of his filing cabinet. The records are kept in the very room where the press conference was held.

Shuman explained his actions saying, "It's not a matter of you can or can't. As treasurer, I have day-to-day responsibilities, and I'm a very busy person. I'm one of the busiest people in student government."

He also refused to set up an appointment at a time when he would be free and said reporters should go to the accounting office to check records. The California Corporations Code states, "All books and records of the corporation may be inspected by any member."

Continued on Page 2, Column 6

AS treasurer's verbal battle with press

Below are excerpts from the tape-recorded press conference of AS Treasurer Ralph Shuman, held in his office on Monday, March 8, at 9:30 a.m. *Phoenix* questioned Shuman about his refusal to open AS files to public inspection.

Shuman: I never denied access to my files. You came and asked me about my files and I said you should go up to the business office (Auxiliary Accounting).

Phoenix: What about your files? You said "no" to (our seeing) those.

Shuman: First of all I didn't block access to the files. You came and asked me about my files and I said you should go to the business office. Then I talked to LeMond (Goodloe, AS President) and he said, "Why don't you just go ahead and show them your files?" So, I showed you my files, didn't I?

Phoenix: The first time, yes.

Shuman: I was asked why he let *Phoenix* see the files the first time, after a closed-door conference with Goodloe.

Shuman: LeMond, being another black man like myself—I make it a policy not to oppose him. So I showed him (a *Phoenix* reporter) the files.

Phoenix: You don't oppose him because he's black?

Shuman: That's one reason. I don't oppose him also because he's the president of this corporation. But, I mean, it wouldn't make sense for me as a black man to oppose another black man.

Following the discussion with Goodloe, Shuman instructed his secretary to let *Phoenix* examine his file of book loan authorizations. The file contained the names of PASU officers who had received book loans this semester, including PASU President Ernest Walker, Jr. *Phoenix* disclosed the results of its investigation in a story on Feb. 19, then returned to the treasurer's office to check further.

Shuman: Now, I was coming up the stairs and you stopped me and I said, "I don't want to talk to you." You didn't say anything about my files, is that correct?

Phoenix: That is not correct. There were two exchanges: one at your door, one on the stairway. At your door, I said I wanted to look at your files, and

Continued on Page 2, Column 1

sports centerfold

THURSDAY, MARCH 4, 1976 VOLUME 2, No. 2—FOUR PAGES



PHOENIX CENTERFOLD—PAGE ONE

PHOTOGRAPHY: TONY REMINGTON

BACKWORDS



Lillie Coit and her legacy

San Franciscans were at first bothered by the tall fluted column looming 200 feet in the sky, but eventually accepted Coit Tower as a city landmark.

Photo-Heinz Ludke

by Mary Lowe

Some say San Francisco's Coit Tower resembles a firehose nozzle. The lady whose money built it would probably think so too.

Firebuff Lillie Hitchcock Coit was one of those pet eccentrics out of this city's golden past, but she had the distinction of being rich.

The daughter of a well-to-do Southern family, eight-year-old Lillie came to San Francisco in 1851 when two major fires razed the city.

Fascinated with the dashing firemen and their shiny engines, she developed an unusual passion: she loved to chase fire engines.

She was especially devoted to the members of Knickerbocker Engine Company No. 5, who dubbed her their mascot. Whenever she saw that volunteer group racing to a fire she joined them, dressed in her red blouse, black skirt and miniature helmet, and helped them pull their engines up the hills.

The whole city adored the little girl who rode on Engine 5 in all the city's parades: Lillie blossomed into the social belle of San Francisco, surrounded by a circle of suitors.

She was eventually given honorary membership in the Knickerbocker Company—the only female to be afforded such a privilege in any of San Francisco's old fire companies. Proudly, she embroidered her clothing

with the numeral 5, signed her checks "Lillie Hitchcock Coit 5", and wore her diamond-studded firebadge everywhere she went.

At 26, she eloped with Benjamin Howard Coit, a caller on the San Francisco Stock Exchange Board. The marriage soon ended in separation.

Reportedly the death of her father and the unexpected death of her estranged husband, who left Lillie his entire fortune, made her even more eccentric.

She smoked cigars, drank bourbon, played poker, shot pistols, attended cockfights, wore colorful wigs, and dressed in men's clothing. Once she scandalized the country by arranging a private exhibition bout in her apartment between two middleweight boxing champions.

Because she feared a maniac cousin who tried to kill her, Lillie moved to Paris in 1904. Twenty years later she returned and lived at the St. Francis Hotel until she became so ill that she had to be moved to Dante Sanitarium where she died in 1929.

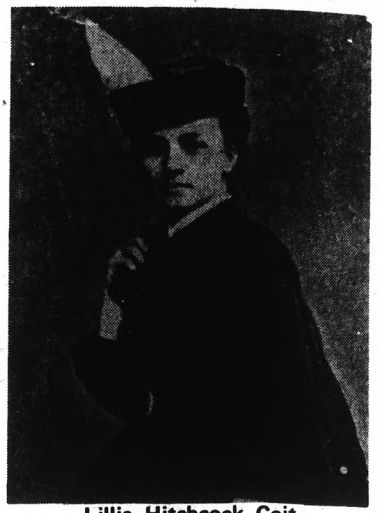
At her bequest, the Volunteer Firemen's Monument, located at Washington Square, was dedicated to the city in 1933. Cast in bronze, it depicts three firemen rescuing a damsel in distress.

Lillie also left an additional \$119,000 "to be expended in an ap-

propriate manner for the purpose of adding to the beauty of the city which I have always loved. "With this money and an additional \$6,000 from the city, Coit Tower was erected in 1933.

The observation tower is located on the summit of Telegraph Hill.

Memorabilia of Lillie Coit and Coit Tower can be seen at Firestation No. 10 at 655 Presidio Ave., Wells Fargo Bank Historical Room at 420 Montgomery St., and a former two-story firehouse converted into a museum at 1088 Green St.



Lillie Hitchcock Coit

Bulletins

He protests for the zoo animals

by David Boitano

Doctor Doolittle may talk to the animals, but William Neil Smart is the only human who calls himself an animal and lives in his own "cage" near the San Francisco Zoo.

But before you put him in the same league with the pigeon lady and other overzealous animal lovers, consider why he has adopted his new lifestyle.

For the past two months, Smart has camped in an old truck outside the Zoological Garden's Sloat Boulevard entrance to appeal for more humane treatment of the animals.

Smart believes that if human beings acknowledged their animal origins, they would feel a kinship with their four legged relatives, and not imprison them in zoos.

"Man is a primate," he said, "the image that humans have of themselves as immortal beings superior to other forms of life is distorted. It has led men to treat other animals with contempt and cruelty."

To demonstrate his philosophy, Smart has put himself on display inside his "cage"—a 1953 Chevrolet truck covered with signs reading: "Human Animal: Handle with Care."

He supplements his zoo reform campaign by walking through the park

once a day to their treatment not well, he writes letters out of deficiency possible change.

Smart began around 1 p.m. toward the motioned to playground.

"I would r... Humans are related to chimps. To make the... put the human other primate."

Smart's first cages contain He calls them maintaining th... they are not a...

"See that?" toward a fork... clung to a bra... cage. "The ke... the floor but..."

"Everybody... Serpentine E... on flat surface... primarily desig... "If they pu... middle of the



The year was 1963. Not only did SF State students care about their football team, but there were Gator fans throughout the city.

The team was battling for its third straight championship, and the fans listened to radio station KFRC to follow the action. It may have sounded something like this:

"The San Francisco State fans were going wild! The spirit here is incredible! The Gators win the Far Western Conference championship for the third year in a row! Holy Toledo!"

There's only one sportscaster in the Bay Area who can use that exclamation and get away with it — Bill King, the play-by-play announcer for the Golden State Warriors and Oakland Raiders. Anyone else would sound silly.

King's trademark became a part of his vocabulary in the early 1950's when he announced minor league baseball in Lincoln, Nebraska.

"Holy Toledo" was a popular idiom in society, then, but it soon faded away. "Groovy" and "hip" also struck and vanished, but "Holy Toledo!" has stayed with King throughout his announcing in Nebraska, and in California, with the San Francisco Giants, the University of California, SF State, and now the Warriors and Raiders.

It's just not a worn out phrase when King exclaims it.

"In the flow of a play-by-play broadcast, you just can't 'whoop,'" says King. "There is some sort of punctuating phrase that I feel is necessary. It just came out that way the first time; I don't know why. It might have been a subtle influence from Harry Caray, who did the St. Louis Cardinals games in those years and has the trademark, 'Holy Cow.'"

"It's like shouting 'Bravo!' at the opera."

King's resource of punctuating phrases doesn't dry up with "Holy Toledo!" At those moments when listeners have trouble staying in their seats, King comes up with a simile or metaphor that ensures the listener won't sit down again.

In what King calls the most exciting game he's ever announced, the Oakland Raider-Miami Dolphin playoff game in 1974, he called the Miami end zone "the promised land" as the Raiders marched methodically downfield for the winning touchdown.

"Eighty-two yards from the promised land... Stabler hits Biletnikoff... 51 yards to the promised land... 26 yards to the promised land!"

Then there was the final game of the NBA Western Conference Playoffs last year between the Warriors and the Chicago Bulls. With less than a minute to play, Golden State led by four:

"Comes to Barry on the left side... Barry guarded by Love... 37 seconds in the game, 21 on the timer... He'll keep the ball as long as it's one on one... Here comes Smith; Barry waves him away... 10 seconds on the timer, 26 in the game... Barry goes to the hoop, his scoop shot no good... Rebound Walker, he comes out dribbling... Walker over to Boerwinkle... Boerwinkle lean in shot... GEORGE JOHNSON BLOCKS IT! IT'S OUT OF BOUNDS! ELEVEN SECONDS TO GO. A FOUR POINT LEAD!... HEROES ARE BLOSSOMING LIKE MUSHROOMS AFTER A SPRING RAIN!"

"That just happened," says King, who sees his job as more than just describing what happens.

"Part of broadcasting a game is capturing the essence of whatever drama is involved," says King. "The Oakland-Miami game was dripping with drama."

"If I can tie a listener's stomach into a knot, I've done my job."

With the Warriors' new popularity, more and more people have tuned in to King to hear the Warriors.

"I have to span the bridge to the new basketball fan," he says. "I've got to explain a rule to the new fan and at the same time not insult the intelligence of the knowledgeable fan."

On any Warrior broadcast, King doesn't hesitate to challenge an official's call.

clown... Best comedy act since Jack Benny, that Robert L. Rakel... the L stands for ludicrous."

That was King in action. Things don't change off the air.

"One thing that pisses me off about officials is that instead of just saying 'I blew it,' they cop out and give some off the cuff answer that's wrong."

"A high percentage of the calls are right but we're asking so much of them at this point."

King explained that since the inception of the National Basketball Association (NBA) in 1946, there have always been two referees but the players are quicker and bigger today, which makes the game tougher to officiate.

"If we could somehow go back in time

Golden State's and his c

TEXT: JIM SULLIVAN

PHOTOGRAPHY: TIM PORTER

In a recent Warrior game against the New York Knicks, King let loose.

"Monroe shoots... Ray Blocks!... They've called goaltending... That was NOT goaltending... Of all the shot blocks I've seen this year that was in no way close to being goaltending... Al Attles bellows to Rakel (the referee) 'Here we go again... Well Al, you knew that was going to happen as soon as you saw Rakel walk into the building... The man has been a walking disaster for six years... I guess the NBA has to have its resident

and have the players of 1946 play today's game, they'd look like decrepit old men," says King.

"Officials today can't see around the big men. We're asking them to guess at something they can't see."

King thinks the answer is three officials.

"The owners said, 'We can't afford it.' I don't think they can afford not to. It was a typical bullshit, shortsighted ownership stand."

To add to this, says King, the veteran officials with the better judgement are too slow.

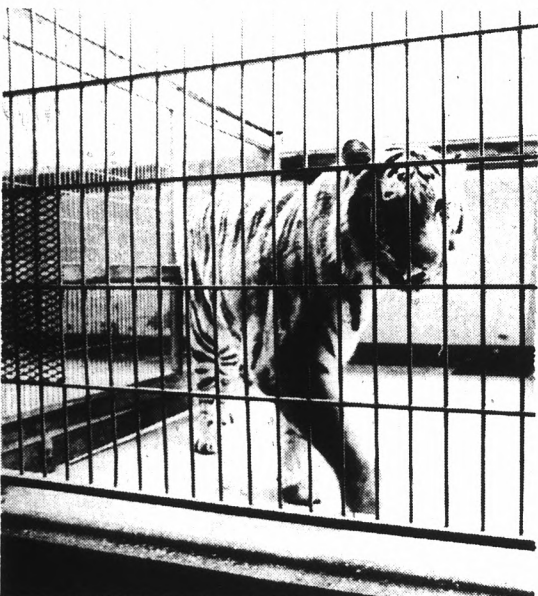
"To watch them make the transition is embarrassing," says King. They have to hope they see something."

This leads to what King calls, "the most disgraceful sequences of officiating that ever took place in the NBA", which centered around the Rick Barry-Mike Riordan confrontation in the championship game last season.

In the opening minutes of the game, the Bullets' Riordan threw a vicious swipe to the back of Barry's neck as the Warrior dribbled by him.

"Part of broadcasting a game is capturing the essence of whatever drama is involved."

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MEET JOBS ON SHIP experience required wide travel. Sur \$3.00 for info. B68, Box 2049.

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TEL: (213) LOST! Thin Between STC BLDG. Around

Work-Study P. Recreational / Typist, others. Financial Aid, i

PIANO WANT Skis Boots P. skier equipme 12, Solomon After 6:00 pm Room Availat Sunset with 1 meals, chores,

For Sale: Ele Best offer. 22.

Boogie: Gib Guitar for se 525-2792 Eve

Hawthorne 1 Toaster, \$6.00

'66 VW Var windshield windows, be 681-4790



PHOENIX CENTERFOLD—PAGE TWO

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- The report lists 12 changes to correct these deficiencies, which, if adopted, could not be instituted until

Richie Powers, a veteran official who some consider to be premier in the league, and Manny Sokel were officiating the game.

Powers was the closest to the incident, King said, but instead of trying to stop it, he circled around the area as Sokel charged in to break it up. No technical foul was called on Riordan and he wasn't thrown out of the game.

Instead, Attles, who came on to the court when Riordan hit Barry was thrown out.

According to King, Powers told Attles, "You're out of the game because nobody's going to start a fight in my game."

"My game!" said King. "It's not his game, he's a part of the game."

"I used to feel Richie Powers was the

"I couldn't be happier," said King. "I'll take a job busing tables here before I'd go back to Bloomington."

King's time with SF State led to a friendship he still has with Athletic Director Paul Rundell, who shares King's love of the sea.

"He's a gifted and cultured man," says Rundell. "And the best announcer around."

King at work is a showcase of intensity and animation.

The scene is the Oakland Coliseum Arena.

It's an hour before the Warrior-Portland Trailblazer game; the massive arena is unusually quiet. The first few spectators have taken their seats. A couple of Warriors take some warm-ups as the sound of the bounding balls reverberate throughout the giant building.

Derrek Dickey of the Warriors poses with some kids for a photographer.

At the far end of the press table along the side of the court, the mood is different as King straps the microphone around himself. It seems to stick right out of his chest. He looks serious — almost mean.

Behind dark, bushy eyebrows, a handlebar moustache, deep set eyes and a bold is a long, narrow face;

He sips a Coke. He belches. By the time people turn their heads to find the source of the unbecoming noise, King has had his short chuckle. He is back to business.

Al Attles, the Warriors coach, joins him to tape the pre-game show. King asks a volley of questions on what Attles does with his leisure time and the strategy he'd use that night to defend Portland's Bill Walton.

During the interview, King crosses his legs under his chair. His left shoe taps his right methodically, like a fast heartbeat. He finishes a question and shifts his legs; his right shoe taps his left.

A small crowd gathers around the table as the conversation progresses.

Another question shoots out of King's mouth as Attles finishes a sentence.

The interview is over. King stands up and gives his styled hair a couple of flips with a comb. Some kids ask for autographs and he graciously obliges.

During the game, King is more animated. His voice reflects the quick pace of the game. His hand cupping his right ear, King's head jerks back and forth as he calls the action. He looks at the scoreboard, down to his notes, back to the game.

Attles stands up in front of him to direct the Warriors. King stands up, looks over Attles on his tip-toes, to his right, to his left.

He never breaks away from the action.

Jamaal Wilkes reaches for stardom as King calls the shot

AS 'condemns' Phoenix

by Daniel C. Carson and Mike Hutcheson

The Associated Student Legislature voted Wednesday, Mar. 10, to stop all advertising in the *Phoenix*.

A resolution passed by the student government body "condemns the *Phoenix* newspaper for selective, biased, and racist reporting and editorializing in its investigating of the AS and the Pan African Student Union."

According to speaker of the legislature JoAnn Scott, the resolution has the effect of "a recommendation" to the board of Directors because it involves a policy decision.

The resolution was brought to the Legislature by Pan African Student Union President Ernest Walker, Jr., introduced by representative-at-large Marc Duskin, and passed by a 6-3 vote with one abstention.

Duskin said he had "no quarrel" with *Phoenix* stories about irregularities in the PASU book loan fund, but said *Phoenix* should not "single out a particular organization."

"If you're looking for graft and corruption, it's in a lot of places," he said. He refused to comment further.

rence, Shuman said he wrote the memo while "angry and upset" over what he termed "pure lies" printed about him in the paper.

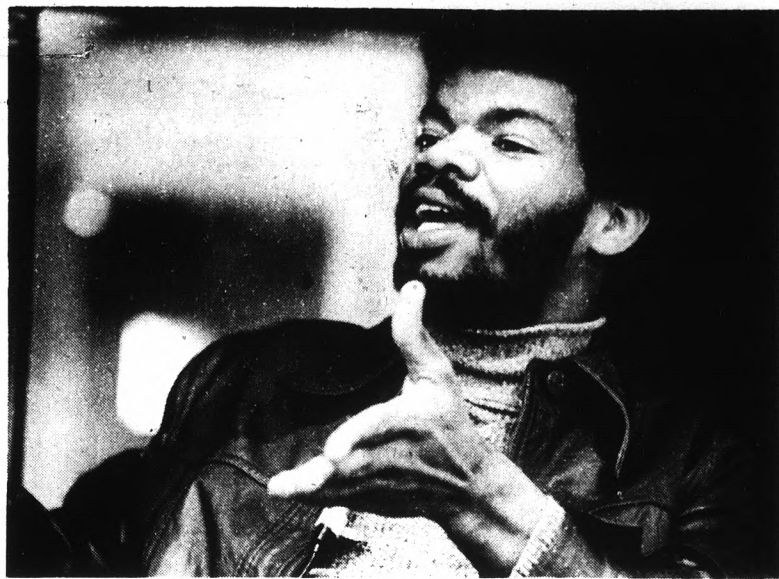
Shuman retracted his memo after AS President LeMond Goodloe told him he had no authority to control student government advertising. But he held out the possibility of reinstating the ad ban should the AS Legislature go along with his stated proposal to "condemn *Phoenix* for racist reporting."

Raphael Trujillo, chairperson of the Legislature Finance Committee, called Shuman's Mar. 4 memo "political suicide" and was pleased when it had been rescinded. He voted against the resolution.

David Cole, advertising manager for *Phoenix*, doubted that an advertising ban would have much effect. "Even if it were enforceable, it wouldn't break the paper," he said.

AS Business Manager Jose Rodriguez ignored Shuman's directive before it had been retracted. On Friday, he purchased a half-page ad announcing this week's elections from *Phoenix*.

Shuman said he was provoked by a



Ralph Shuman: "Nobody dares warn me."

Photo-Martin Jeong

Shuman told reporters, "Nobody warned me about anything; nobody can warn me about anything. I have executive status. I can be advised, but nobody can warn me."

me," he

keep *Phoenix* in press conference. Standing behind *Phoenix* ited."

But he changed his mind when Zenger's reporters supported *Phoenix* efforts. Before the confrontation, Zenger's reporters said they would not cover the event if the *Phoenix* was barred.

At first, Shuman denied he had blocked the *Phoenix* attempts to see his records. "I never denied anyone access to my files," he said. Questioned further, Shuman agreed he told his secretary to deny the *Phoenix* access.

Later in the conference, Shuman again refused the request of members of the campus press to see the contents of his filing cabinet. The records are kept in the very room where the press conference was held.

Shuman explained his actions saying, "It's not a matter of you can or can't. As treasurer, I have day-to-day responsibilities, and I'm a very busy person. I'm one of the busiest people in student government."

He also refused to set up an appointment at a time when he would be free and said reporters should go to the accounting office to check records. The California Corporations Code states, "All books and records of the corporation may be inspected by any member."

Continued on Page 2, Column 6

AS treasurer's verbal battle with press

Below are excerpts from the tape-recorded press conference of AS Treasurer Ralph Shuman, held in his office on Monday, March 8, at 9:30 a.m. *Phoenix* questioned Shuman about his refusal to open AS files to public inspection.

Shuman: I never denied access to my files. You came and asked me about my files and I said you should go up to the business office (Auxiliary Accounting).

Phoenix: What about your files? You said "no" to (our seeing) those.

Shuman: First of all I didn't block access to the files. You came and asked me about my files and I said you should go to the business office. Then I talked to LeMond (Goodloe, AS President) and he said, "Why don't you just go ahead and show them your files?" So, I showed you my files, didn't I?

Phoenix: The first time, yes.

Shuman was asked why he let *Phoenix* see the files the first time, after a closed-door conference with Goodloe.

Shuman: LeMond, being another black man like myself—I make it a policy not to oppose him. So I showed him (a *Phoenix* reporter) the files.

Phoenix: You don't oppose him because he's black?

Shuman: That's one reason. I don't oppose him also because he's the president of this corporation. But, I mean, it wouldn't make sense for me as a black man to oppose another black man.

Following the discussion with Goodloe, Shuman instructed his secretary to let *Phoenix* examine his file of book loan authorizations. The file contained the names of PASU officers who had received book loans this semester, including PASU President Ernest Walker, Jr. *Phoenix* disclosed the results of its investigation in a story on Feb. 19, then returned to the treasurer's office to check further.

Shuman: Now, I was coming up the stairs and you stopped me and I said, "I don't want to talk to you." You didn't say anything about my files, is that correct?

Phoenix: That is not correct. There were two exchanges: one at your door, one on the stairway. At your door, I said I wanted to look at your files, and

Continued on Page 2, Column 1



PHOENIX CENTERFOLD—PAGE THREE

BACKWORDS



Lillie Coit and her legacy

San Franciscans were at first bothered by the tall fluted column looming 200 feet in the sky, but eventually accepted Coit Tower as a city landmark.

Photo: Heinz Ludke

by Mary Lowe

Some say San Francisco's Coit Tower resembles a firehose nozzle. The lady whose money built it would probably think so too.

Firebuff Lillie Hitchcock Coit was one of those pet eccentrics out of this city's golden past, but she had the distinction of being rich.

The daughter of a well-to-do Southern family, eight-year-old Lillie came to San Francisco in 1851 when two major fires razed the city.

Fascinated with the dashing firemen and their shiny engines, she developed an unusual passion: she loved to chase fire engines.

She was especially devoted to the members of Knickerbocker Engine Company No. 5, who dubbed her their mascot. Whenever she saw that volunteer group racing to a fire she joined them, dressed in her red blouse, black skirt and miniature helmet, and helped them pull their engines up the hills.

The whole city adored the little girl who rode on Engine 5 in all the city's parades. Lillie blossomed into the social belle of San Francisco, surrounded by a circle of suitors.

She was eventually given honorary membership in the Knickerbocker Company—the only female to be afforded such a privilege in any of San Francisco's old fire companies. Proudly, she embroidered her clothing

with the numeral 5, signed her checks "Lillie Hitchcock Coit 5", and wore her diamond-studded firebadge everywhere she went.

At 26, she eloped with Benjamin Howard Coit, a caller on the San Francisco Stock Exchange Board. The marriage soon ended in separation.

Reportedly the death of her father and the unexpected death of her estranged husband, who left Lillie his entire fortune, made her even more eccentric.

She smoked cigars, drank bourbon, played poker, shot pistols, attended cockfights, wore colorful wigs, and dressed in men's clothing. Once she scandalized the country by arranging a private exhibition bout in her apartment between two middleweight boxing champions.

Because she feared a maniac cousin who tried to kill her, Lillie moved to Paris in 1904. Twenty years later she returned and lived at the St. Francis Hotel until she became so ill that she had to be moved to Dante Sanitarium where she died in 1929.

At her bequest, the Volunteer Firemen's Monument, located at Washington Square, was dedicated to the city in 1933. Cast in bronze, it depicts three firemen rescuing a damsel in distress.

Lillie also left an additional \$119,000 "to be expended in an ap-

propriate manner for the purpose of adding to the beauty of the city which I have always loved. "With this money and an additional \$6,000 from the city, Coit Tower was erected in 1933.

The observation tower is located on the summit of Telegraph Hill.

Memorabilia of Lillie Coit and Coit Tower can be seen at Firestation No. 10 at 655 Presidio Ave., Wells Fargo Bank Historical Room at 420 Montgomery St., and a former two-story firehouse converted into a museum at 1088 Green St.



Lillie Hitchcock Coit

He protests for the zoo animals

by David Boitano

Doctor Doolittle may talk to the animals, but William Neil Smart is the only human who calls himself an animal and lives in his own "cage" near the San Francisco Zoo.

But before you put him in the same league with the pigeon lady and other overzealous animal lovers, consider why he has adopted his new lifestyle.

For the past two months, Smart has camped in an old truck outside the Zoological Garden's Sloat Boulevard entrance to appeal for more humane treatment of the animals.

Smart believes that if human beings acknowledged their animal origins, they would feel a kinship with their four legged relatives, and not imprison them in zoos.

"Man is a primate," he said, "the image that humans have of themselves as immortal beings superior to other forms of life is distorted. It has led men to treat other animals with contempt and cruelty."

To demonstrate his philosophy, Smart has put himself on display inside his "cage"—a 1953 Chevrolet truck covered with signs reading, "Human Animal: Handle with Care."

He supplements his zoo reform campaign by walking through the park

once a day to their treatment not well, he writes letters out of deficiency possible change.

Smart began around 1 p.m. toward the motioned to playground.

"I would 'Humans are related to ch To make the put the human other primate

Smart's five cages contain He calls them maintaining t they are not s

"See that? toward a fo clung to a br cage. "The k the floor but

"Everybody Serpentine E on flat surface primarily desi

"If they p middle of th



Smart's favorite cat, "I identify with his confinement."

The summer game at Seals Stadium

TEXT: PHIL WEIDINGER

Take yourself back to San Francisco during the 1930's and 40's. When the city was smaller, the air cleaner, the buildings shorter, and when baseball thrived.

It's a Sunday doubleheader at Seals stadium. If you time it right, the 25 street car from 5th and Mission can get you there early enough for a quick visit to the Doubleplay Bar at 16th and Bryant.

The Pacific Coast League's best players and the local boys are out on the field: the DiMaggio brothers, Max West, George Munger, "Rugger" Ardizioia, Roy Nicely, Lou Easter, Joe Sprinz, Brooks Holder, Larry Jansen, "Goose" Gosland, Con Dempsey, Dino Restelli, Lefty O'Doul, Marino Pieretti, Gussie Suhr, Oski Slade, Mickey Finn, Nini Tornay.

Ballplayers with names like those in Roger Angell's bestseller *The Summer Game* he says, "that cannot be concocted by any baseball novelist."

But they are real, not concocted, and so was the game they played.

With the arrival of the Giants and Dodgers in 1958, the Coast League dissolved. Seals Stadium was torn down, and now there stands an abandoned White Front store in its place.

All that's left is memories, but for some former Coast League players who still live in the Bay Area, the memories are fond.

Dino Restelli played three seasons with the Seals, from 1946-49, before being called up to Pittsburgh Pirates in the major leagues. He hit close to .300 two of those years, and in '49 had a .351 batting average.

He remembered Seals Stadium as "the best minor league field on the coast. The field was well kept, and it had the best lights of any stadium in the league."

From 1946 - 49 the Seals drew close to 800,000 fans per year, better than six of the sixteen major league teams.

"They were real

fans back then.

They knew the

game inside-out."

Left—"Goose" Gosland

Right—Andy Dumanich

Below—"Rugger" Ardizioia



PHOTO: TONY REMINGTON

Restelli caused a few eyebrows to rise when he was brought up to the Pirates. In his first ten games, he hit seven home runs. Images of Babe Ruth danced through a few heads in Pittsburgh, but their visions were dampened when Restelli injured his shoulder and was never able to bounce back.

Today, Restelli, in his late 40's, is involved in civic activities in San Carlos. He coached Little League and Semi-pro for a few years, took over as president of the DiMaggio Peninsula League, was in the Park and Recreation Commission, and for the past eight years has been a member of the Chamber of Commerce. Restelli lost in his bid for councilman in the San Carlos city elections Tuesday.

"Goose" Gosland is a native San Franciscan. He attended St. Ignatius High School and from there signed for \$75 a month to play with the Mission Reds, another San Francisco team in the Coast League.

He played with the Reds for three seasons, 1929 through 31. The Reds played their games at Recreation Park, 15th and Valencia streets, now a housing project. "The stands were close to the field, and the players and fans could hear everything that anyone said. There was lots of talking, it was one, big, happy family," said "Goose."

Gosland said his most memorable moment in baseball was when he hit his first grand slam in 1931 that won a game.

For many years now, Gosland has been running an umpire school, training people to call the games. Many think he's one of the best umpires in the city. Gosland was part owner of Flying Goose Sporting Goods until he sold it a few years ago. Today he works for the Park and Recreation Department as a starter at Harding Golf Course.

"Rugger" Ardizioia was another local product. Although born in Italy, he was raised in the city. He played for the Mission Reds in 1937, then was traded to the Hollywood Stars.

He played with the New York Yankees for one year then was sent back down. "I just went up there for a cup of coffee," he said.

Ardizioia also remembers the fans in the Coast League. "They were real fans back then. They knew the game inside-out. Today, most people just go out to see the stars, and they don't

appreciate the total game."

There were two big moments in Ardizioia's baseball career. One was when he was sold to the Yankees. "I'd read and heard so much about them, and now I was going to pitch for them." His other was when he came back to shutout a team that had just traded him, 1-0, and drove in the only run of the game.

Ardizioia is now 56, married, has two children and works for National Linen Service.

Another local boy was Marino Pieretti. He, like Ardizioia, was born in Italy and raised in San Francisco. He pitched for the Portland Beavers in 1943-4, before being called up to the Washington Senators.

Pieretti also pitched to Joe DiMaggio, the "Yankee Clipper." "I threw him a great pitch and he hit a fly to center. There were two outs so I started walking off the mound. The people were cheering, for me I thought, then I looked back and watched the ball drop 12 rows deep in the stands."

He called the Coast league the best of the minors. "It was the stepping stone to the bigs, and you had to be a damn good player to be there."

For the past 35-40 years, these former coast-leaguers have seen the game and the people who play it. They agreed that the game hasn't changed that much. "It's still 90 feet to all the bases and 60 feet six inches from the mound to the plate," said Pieretti.

They all said that the players today aren't as hungry as they were.

"Baseball was our only job then," said Ardizioia. "Today players have expanded into business."

"If we had a lousy day, we didn't know if we'd be playing the next. Today, kids don't worry about that," said Restelli.

They see the current baseball situation in the city as one of poor promotion.

"There's more activities for people to get involved in now," said Pieretti. "It's nothing like it used to be."

The romance between baseball and San Francisco has all but disappeared. It's no longer peanuts and Cracker Jack, but beer bottles and Hot Pants Day.



PHOTO: BARBARA JONES

UNCL

Peruvian Crafts: Tapestry, \$5. Alpaca and llama double blanket, \$80.00, hand-carved gourds, \$5, and miscellaneous items. 665-3527, lat Eves.

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